

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

February 8, 2015

Toronto gum factory closing after 53 years

Mars, Incorporated is pulling its chewing gum production out of Canada, announcing it will close Wrigley Canada's iconic suburban Toronto manufacturing plant in March 2016, a loss of 383 jobs. The gum maker's parent blamed declining gum sales for its "tough decision" to transfer production to Gainesville, Georgia, one of its two US facilities. Wrigley Canada will maintain offices and continue to "invest in our Canadian business, including Excel, Canada's number one gum brand," said a company statement. That said, we wonder here in *Litterland* about the fate of the green journalism contest that Wrigley backs in Canada and other social responsibility programs at the community level that need support and may be left wanting. Candy sales have climbed to \$31.5 billion a year, according to Associated Press. Mars can well afford to contribute to litter prevention, in our opinion.

LITTER FREE LUNCHES SAVE MONEY, PARENTS TOLD

LIGHT & LITTER-FREE	VS	PLASTIC, PACKAGED, AND PROCESSED
1 ham salad sandwich	\$1.55	1 ham salad sandwich \$1.55
1 serving of yoghurt	.30	1 yoghurt in small tub \$1
1 apple	.65	1 muesli bar .72
1 carrot	.35	1 apple .65
2 tbsp of hummus	.40	1 sandwich bag .11
stainless steel spoon	0	1 juice .45
water	0	1 plastic spoon .05
packaging	0	

* Using reusable sandwich, drink and other containers rather than plastic or paper

TOTALS:

\$3.25 per day
\$16.25 per week
\$650 per school year

TOTALS:

\$4.98 per day
\$24.90 per week
\$996 per school year

Savings: \$346 per year

Source: Keep Australia Beautiful

Prices quoted in \$AU

Tim Hortons coffee chain takeover an ugly mess

Another coffee stain on Canada's record to protect jobs, hundreds of employees were escorted out the door of Tim Hortons head office in Oakville, Canada as a result of Tim's merger with Burger King. The new owners dispatched a third-party HR hatchet crew to deliver the 20 per cent Canadian government-approved staff cuts with painful quickness. Brazil-based consortium 3G Capital controls both companies. Before the December merger Tims had a community presence, got involved locally. Now do we have to call Brazil to get attention on product litter?

DID YOU KNOW?

Keep Australia Beautiful says the average brown-bag lunch from home creates up to 30 kilograms of rubbish per child each year – lunch waste is a third plastic, a third paper, and a third food. On the other hand, litter free lunches cut out two thirds of the packaging and can cost 40 per cent less to make.0

HEADLINE LITTER GRABBERS (FEB 1 - 8)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

Mongolian flash mob has a nice ring to it (2/3)

A 'Thank you for not littering!' flash mob has sprung up in Ulaanbaatar to do spontaneous sprucing of various locales.

Singapore not there yet, says top official (2/2)

For the record, the number of tickets for littering in Singapore doubled to 19,000 in 2014, but environment minister Dr. Vivian Balakrishnan isn't satisfied. He says NEA enforcement efforts will intensify. Singaporeans must be more vocal in reminding people to keep homes and neighbourhoods clean and do their part, he said.

KFC application causing some squawking (2/4)

Residents of Laindon, UK say KFC's proposed 24-hour restaurant and drive-through will cause litter, odor, traffic and disruption. A public inquiry will decide the thorny issue.

Picture a litter-free campus contest (2/5)

University of Kentucky has iPad Minis up for grabs in a photo contest aiming for faculty, staff and students to "pick it up" and "picture it". The best photos relating to litter and a litter-free campus win. Deadline for entries is March 11.

Butt litter proposals await KAB funding news (2/6)

Keep America Beautiful begins sifting through proposals for Cigarette Litter Prevention Program funds from groups vying for \$275,000 in grants to be awarded February 27.