

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

February 15, 2015



HAVE YOU SEEN THIS ROAD SIGN?

Kentish, AU won't be foiled by thieves who stole anti-littering road signs (left) that were purchased as part of the Australian town's latest salvo against litterers. The thefts occurred one week after eight signs were installed at \$200 apiece. Three missing signs will be replaced. They were unbolted from their poles. Cameras are coming.



BANNED!

NEW YORK CORKS FOAM

Come July 1, the City of New York will outlaw the use of plastic foam food and beverage containers by coffee shops and restaurants. Mayor Bill di Blasio called on other cities to do the same. Oakland, Seattle, Washington and San Francisco are among 70+ cities that have banned "Styrofoam" citing prolific litter problems and marine environment hazards.

Community mailbox litter – Canada Post, we've got your number

Last June a Vaughan Citizen newspaper editor's tweet of a reader's photo showing a littered mess around a Canada Post community mailbox resulted in the federal crown agency sending in a cleanup team. In 2014 Vaughan ran a campaign to conquer Canada Post mailbox litter, a constant thorn. An official from Canada Post said problems could be reported to 1-800-267-1177. File this number. Mailbox litter could surge as the postal corporation moves to end door-to-door delivery in Canada by 2019.

DID YOU KNOW?

An important media conference is being held at the Queen's Park Media Studio in Toronto on Friday, Feb. 20 at 10 a.m. to release Litter Prevention Program's second annual report and to launch an exciting, new litter initiative with the Conservation Council of Ontario. More on this next week! www.WeConserve.ca

HEADLINE LITTER GRABBERS (FEB 8 - 15)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Ajax feels litter's bite on tax bill (2/13)

The east of Toronto town of Ajax has to raise property taxes because of litter. Breaking down the 2.75 per cent increase, .85 per cent of it is to clean up litter.

Texas school kids asked for calendar art (2/12)

Little Texans, grades K-5, can colour the world beautiful in a contest from Keep Texas Beautiful that puts 13 winning litter poster entries on its 2016 calendar.

Kuwait talking about environment cops (2/11)

It may take two years to achieve, but this week top Kuwaiti officials met about setting up an Environment Police force.

South African principal has his knuckles rapped (2/13)

The principal of Umqhele Secondary School can no longer punish tardy students by making them pick up litter and miss classes. Gauteng's education body told him to stop.

Big boost for Singapore schools, and seniors (2/12)

Telco StarHub will give \$450,000 over three years to help Singapore school children save the planet. Starting in 2015, the Singapore Environment Council will dispense \$150,000 annually in Green Awards to schools for excellent environmental initiatives and practices. Also in Singapore, 500 seniors there won online praise for leaving a venue spotless after their dinner event in an open field.