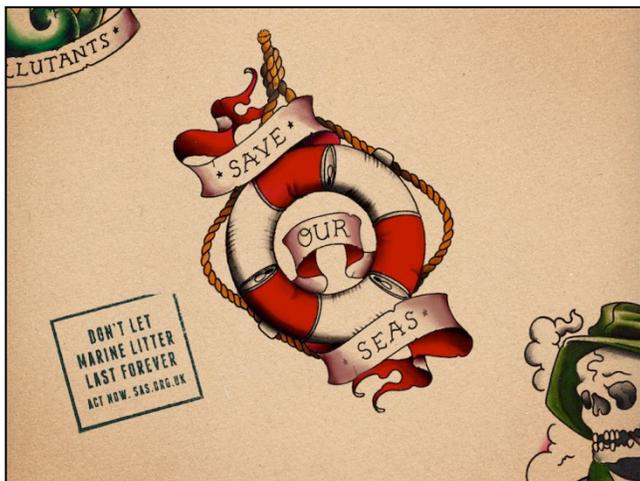


THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

March 29, 2015

SURFERS' TATTOO



SURFERS AGAINST SEWAGE says it with ink. Ad agency M&C Saatchi worked with tattoo master, 'old school' artist, Nick The Tailor to create *Save Our Seas*, *Don't Let Litter Last Forever* to assist SAS, a group of environmentally concerned surfers. Champion UK wave-riders Ben Skinner and Corinne Evans endorsed the campaign and now sport the design on their bodies.

DEAD WHALE AUTOPSY: PLASTIC INGESTION

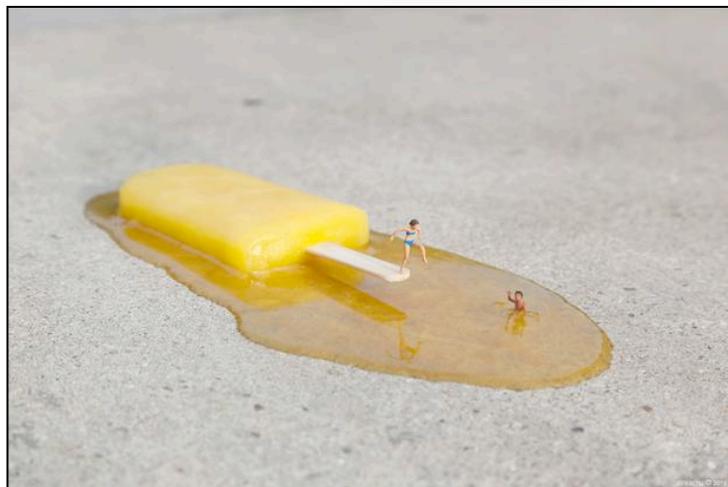
Halifax Harbour was the watery grave for a pygmy sperm whale March 13. Scientists said it starved to death after eating plastic marine litter. Bags and plastic strapping they found in the mammal's stomach blocked its intestines and prevented it from digesting real food, they said after their examination.

CALIFORNIANS PLEAD FOR BAG BAN

The tireless Californians Against Waste environmental lobby has placed a call to all who care about the oceans' health to help generate an immense pushback against the well-oiled plastic industry's efforts to have a statewide bag ban voted down. Find details about this "landmark environmental showdown" at www.cawrecycles.org.

DID YOU KNOW?

KIMO UK's Fishing for Litter will hit a high watermark come April: 10 years of volunteer cleaning of the Scottish seas and coastlines; mariners and their 212 boats hauling out 800 tonnes of litter from 14 harbours over that time. A fifteenth harbour, Buckie, was just added.



LITTER LOOMS LARGE in the works of photographic artist Slinkachu, whose *Miniaturesque* exhibit is on show at Andipa Gallery in London until April 11. The piece above is titled "The Jetty". See more at www.andipa.com

HEADLINE LITTER GRABBERS (MAR 22 - 29)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Muslim youth in Scotland do their part [3/25]

West end Glasgow looks spiffier because 52 Ahmadiyya Muslim youth tidied it for *It's Our City - Play Your Part*.

Alabama city bankrolling on a river - \$660k [3/25]

Mobile City Council has awarded Gulf Equipment Corp a \$660,800 contract for a 30' x 13' litter trap to harness litter before it flows further down Eslava Creek.

Horry, SC's annual index changes this year [3/26]

Out to gauge whether residents or tourists cause the county's litter, Keep Horry County Beautiful did its litter indexing inspections in March this year instead of June. Areas are ranked from 1 (low litter) to 4 (a lot of litter.)

Flicked cigarette butt causes balcony fire [3/22]

Firefighters blame high-rise littering for a balcony blaze in Kingston, Ontario. A smoker's butt tossed from above ignited peat moss in a flowerpot on the balcony below.

Nova Scotia interest surges by 50 per cent [3/27]

Canada's east coast proved its salt-worth in Year 2 as the nation's only partner in the global *Let's Do It! World* cleanup movement. On the weekend 14,000 and 230 groups across NS took part, a 50% rise over last year.

Clean Communities midweek litter march [3/20]

Why wait until the weekend? Trenton NJ's big cleanup is a Tuesday. April 21's Litter March celebrates 28 years.