

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

May 31, 2015



Meet "Peanut", the anti-litter turtle

To the six-pack-swilling, plastic ring-tossing individuals who think their littering is a harmless act, this red-eared slider turtle, Peanut, says you're wrong. She is Missouri's "No More Trash" anti-litter ambassador under the care of the state conservation and transportation department.

KIDS TAKE ON TOBACCO LITTER

Windsor Vermont Kids Against Litter (VKAT) teamed up with artist and art therapist Ben Fox to paint cigarette butt buckets that community members can 'adopt' free of charge. Choosing tobacco litter as its target for action, the youth group has met weekly for two years looking at the problem in an effort to get a handle on it. Over the past few weeks VKAT members collected 2,812 butts during a special pick-up drive.

DID YOU KNOW?

Ten years and 100 underwater cleanups later, British volunteer group Neptune's Army of Rubbish Cleaners, founded by diver Dave Kennard and Keep Wales Tidy, hauls marine litter from the deep and rescues wildlife entangled in debris such as fishing line. <http://www.narc-cc.org/>

EXETER TAKING IT ONE STEP AT A TIME

The latest foot forward in Exeter's litter abatement program leads to a trash bin (below). Chalk footprints painted on the pavement point the way to litter bins.

BOTTLE-MANIA!

Blenheim, NZ has a problem with the bottle. A recent national survey says 25 per cent of all Blenheim's litter is drink containers. That's six points above the national average of 19 per cent. Marlborough District Council is mulling over a recycling scheme for public places.



HEADLINE LITTER GRABBERS (MAY 24 - 31)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Senegal saying 'no' to lightweight plastic bags (5/29)

In a move that seems to be trending, Senegal plans to ban lightweight plastic carrier bags amid much handwringing from merchants who say they rely on them as packaging.

Jakarta jacks up number of cleaners (5/25)

The hiring in June of 18,000 more street cleaners by the provincial government of Jakarta, Indonesia puts muscle behind Gov. Basuki "Ahok" Tjahaja's promise to tackle litter in a big way.

Tasmania 'bottoms' out in new litter analysis (5/24)

Something stinks in Tasmania, AU. The KAB national litter index names soiled diapers as the most littered item, comprising 30 per cent of miscellaneous rubbish. Smells like time for a change.

Advocates calling for Minister of Litter in Britain (5/24)

Keep Britain Tidy is pushing in the UK for £1,000 on-the-spot fines for dumping and a dedicated federal minister of litter to ramp up a national strategy of enforcement and prosecutions.

It pays to complain in East Hampshire, UK (5/25)

Residents complained and East Hampshire responded, trotting out a privately contracted, six-month zero tolerance campaign of £75 automatic fines for littering and dog fouling. The District Council hired Kingdom Security enforcement officers to hand out tickets in a bid to promote keeping streets litter free.