

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

September 18, 2016

## Paris hires brigade to enforce civility

An "incivility brigade" of 1,800 will get to work Monday to begin a try at curbing unsavoury behaviours in tourists and locals. No fooling around in La Belle Ville this time: the squad is in uniform and armed with batons and pepper spray, ready to issue tickets of €68 (£57) for public urination, littering and unattended dog messes.

### **DANGER: MARINE LITTER**

An upsetting [report and photo](#) from Donegal: a seal corpse, washed ashore, entangled by lines and nets strewn in the sea.



## **In-your-face posters**

Not very appetizing, granted. The image at left is another in the series of visuals for the City of Montreal's push to stop dumping waste of all kinds. Not surprisingly some objections surfaced over the tastefulness of this campaign, but its architects are unapologetic. "Your dog's caca, that's not 'nothing'."

## **Big Beach Clean, IE**

[Clean Coasts](#) in Ireland was part of the weekend's global effort to clean up beaches. International [Ocean Conservancy](#) says 800,000 people combed 91 of the world's beaches and hauled away ten million pounds of trash last year. This year in [Ireland](#) alone the number of events has surged to 130 from 90 in 2015.

## **Belgian retail powerhouse backs five-year action plan**

Colruyt Belgium, a giant in food and eco-product retailing, has pledged a corporate commitment to litter action until 2020. "Joining hands for less street litter" will fund a variety of bins and litter waste stations such as smoking poles in the vicinity of Colruyt's head offices in Halle on a two-year trial along with direct cleaning on Belgian Retail Cleanup Day in November by some of its 25,000 employees.

## **Can't find insurer, program folds**

Pity poor Elgin County near St. Thomas, Ontario. Reluctantly, [council terminated its involvement](#) in the Adopt-A-Highway program because no insurer could be found to provide coverage to volunteer groups doing the work. The number of groups willing to participate dwindled under the insurance requirement.

## **DID YOU KNOW?**

The Litter Lounge we profiled in *Litterland* (Sept. 11) garnered great traction and [reaction in Hackney, England](#), one of 11 UK locales to get a taste of the pop-up street display, the latest eye-grabber from the Chewing Gum Action Group and Keep Britain Tidy, whose campaigns reduced gum litter by 48% in participating areas in 2015.

## **HEADLINE LITTER GRABBERS (SEP 11 - 18)**

Some of what made our News Reel this week

### **UK festival surcharge for a good cause (9/13)**

Blissfields Festival wants rock 'n' rollers to be pickers too. A 'litter bond', a refundable £5 deposit on a bag each patron will receive at the gate, will be tacked onto the ticket price, repayable when returned full. Bonus vouchers might be offered as a further sweetener.

### **Biggest loser truly is one, viewers gripe (9/15)**

UK reality star and solicitor Gerald Kean may have lost 62 pounds, but he lost a few fans after they saw the Operation Transformation celebrity litter a receipt from his car in last week's episode.

### **Norway voices its two main worries (9/15)**

Børge Brende, foreign minister, named Norway's top concerns at Our Oceans just-wrapped conference in Washington: overfishing, and plastic that's littering the oceans and infiltrating the food chain.

### **Florida school leads cheer for tidy stadium (9/12)**

Buford High Jr. Civitans Club cheerleads for clean. Students staged a litter-free football game challenge. They handed litter bags to spectators for their use in the stands. PalmettoPride supported the event.

### **Mombasa, Kenya flirts with automatic fine (9/16)**

Mombasa is updating an anti-dumping bylaw to provide for instant fines of Sh5,000 (about \$50US) for offences.