

# MIDWEEK IN “LITTERLAND”

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

Book Review, by Sheila White

## BUY THIS BOOK AND READ IT

I don't have a book club like Oprah. If I did, this neat little offering from behavioural psychologists Karen Spehr and Rob Curnow is the first book I would recommend in my non-fiction category. Five stars. Just released, *Litter-ology* draws on the authors' 20 years of research as a husband-and-wife team studying litter in Melbourne. They packed their scientific findings into an entertaining handbook that explains why people do or don't litter and what it takes to change this complex behaviour. The duo set out to distill data gleaned from 111,000 behavioural observations and 29,000 surveys into an easily readable and engaging how-to guide, a task at which they have ably succeeded. Truly precious colour cartoons by Kerry Millard are the perfect capper. Available on Amazon.com (amazon.ca in Canada).

“LITTER-OLGY: UNDERSTANDING LITTERING AND THE SECRETS TO CLEAN PUBLIC PLACES” BY KAREN SPEHR AND ROB CURNOW PUBLISHED BY ENVIRONMENT BOOKS [www.litterology.com](http://www.litterology.com)

## TIDBITS FROM THE TOP OF THE TRASH TIP

### Bird's most deadly enemy is litter, wildlife vets say

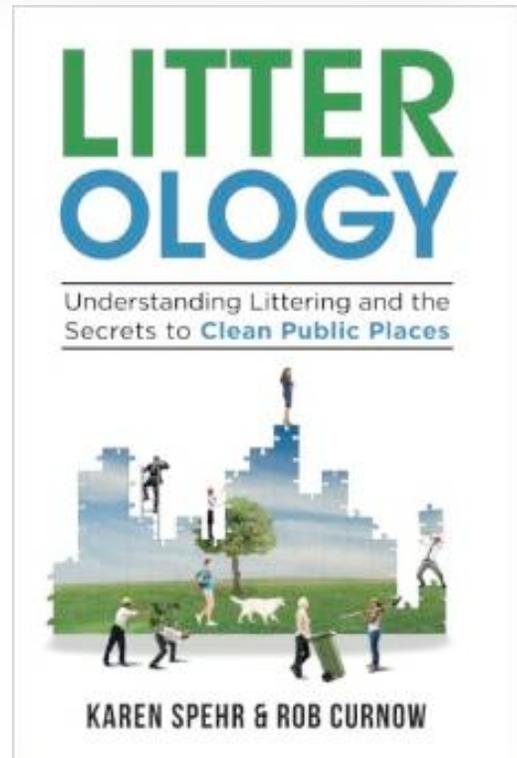
Littering is the biggest threat to the bald eagle according to veterinarians at Virginia's Waynesboro Wildlife Centre, which houses 26 litter-injured birds, some so seriously hurt, they can never be released back into the wild.

### Glastonbury Festival Litter by the numbers

A photo in Sunday's *Litterland* showcased Glastonbury Festival-goers' leftover refuse. Roughly 1,650 tonnes of littered waste included 5,000 abandoned tents, 6,500 sleeping bags, 400 gazebos, 54 tonnes of cans and plastic bottles, 41 tonnes of cardboard, 66 tonnes of scrap metal, 3,500 airbeds, 2,200 chairs and 950 rolled mats.

### 'Classy' campaign

Shreveport Mayor Ollie Tyler says her “Don't be Trashy. Keep it Classy. Shreveport is Home.” anti-littering campaign, begun in March, is now entering the tough love stage, adding that city officials have already entered discussions with city court judges and juvenile court about their application of penalties.



### ★ New South Wales Litter Congress ★

Australian “thought leaders” meet at Rydges World Square in Sydney July 22 and 23 for the second annual Litter Congress under the 2015 banner, Less Litter, Live Better. Meetings, workshops and speakers take a close look at the latest on litter. Driving force Keep NSW Beautiful debuts a watershed moment in litter prevention this year by aiding the launch of the book, *Litter-ology: Understanding Littering and the Secrets to Clean Public Places*. Never before has such a complete handbook on litter prevention been compiled. Finally we have the science behind litter prevention strategies and a template for designing effective deterrents to littering. KNSWB drew broad support for this undertaking. NSW EPA, Wrigley and the industry-led Australian Packaging Covenant are among the conference backers. The Litter Congress model is one that other countries would be wise to emulate.