

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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PHOTO: JAKARTA, INDONESIA

At last Jakarta has overhauled its waste management bylaw, which puts onus on individuals, corporations and government.

CHINESE DICTIONARY UPDATE

Shanghai Daily reports that the phrase 车窗垃圾 (chē chuāng lā jī) meaning "car window litter" is a new buzzword in China. Drink containers, banana skins and cigarette butts are the most common items thrown from car windows in China. More than half of people recently surveyed admitted tossing these items.

NO LITTERING ABROAD, CHINESE TOLD

A recently published rulebook from the Chinese National Tourism Administration spells out the conduct expected from the 80 million in China who travel abroad each year. Spitting, littering, vandalizing, jaywalking and cutting line are listed as inappropriate behaviors. The decree followed a week of international embarrassment and Internet shame for China after Ding Jinhao, 15, was caught defacing an ancient temple relic in Egypt and his parents had to publicly apologize.

DID YOU KNOW?

June 2 - 9 is Environment Week in Nova Scotia, Canada's only rep in *Let's Do It! World*, a 100-country coalition that aims to clean up the world. Monday begins the NS Commuter Challenge, promoting a week of public transit use over cars. Pedestrians and motorists are two of the eight prime sources of litter. Websites: www.clean.ns.ca www.letsdoitworld.org

Cobourg councillor takes on butt litter

Forrest Rowden, a long-time Northumberland County politician, is trying to do something about butt litter. Cobourg, the first Ontario municipality to ban smoking in bars and restaurants in the early 1990s has Rowden to



thank for an updated littering bylaw that now specifically names the cigarette butt as a form of litter that's prohibited and unwelcome in the burgeoning lakeside town of 18,500 east of Toronto. Rowden wants to take action with the help of funding partners.

Photo, left, Cobourg Councillor Forrest Rowden

Litter Alert: Effective June 1, a ban on smoking indoors entered Phase One in Russia, where 4 in 10 smoke, and a



new policy for 7,000 Starbucks in Canada and the US, no smoking within 25 feet of stores, push litter further away.

HEADLINE LITTER GRABBERS (MAY 26 - JUN 1)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Poland attempting to pull up its green socks (28/5)

After the EU identified it as one of 11 environmentally delayed countries in 2012, Poland is overhauling its waste management system for recycling and user pay schemes.

Mount Everest 60 years after historic first climb (29/5)

Sixty years after Edmund Hillary and Tenzing Norgay were first to conquer Mt. Everest, modern day explorers warn that littering is ruining the famed natural landmark. "You are surrounded by filth," mountaineer Paul Thelan told Germany's *Die Welt* recently. Adventurer Richard Parks' reminder was: "It's a mountain, not a theme park."

Portland cigarette butts: \$3 a pound (27/5)

Mike Roylos, a Maine restaurateur, forked out \$320 as an incentive to get butts picked up off the ground. For two days in May he paid 30 youth 5¢ per butt. They redeemed 26,000, which then were recycled into plastic for industry.

Wal-Mart fined heavily for litter/dumping (29/5)

A fine of \$110 million for dumping hit Wal-Mart after America's largest retailer pleaded guilty to charges under federal environmental laws, including the Clean Water Act.

Big Whopper of a blooper for manager (29/5)

Dave Jode, 29, took an expensive smoke break on his job as manager of a Burger King in Cornwall, UK. Caught by town officials flicking his butt down a storm drain, he was nicked with a fine of £100 in Truro Magistrate's Court.