

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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NEW ZEALAND TRIES NO BINS AT ALL
No bins. No Rubbish. Better Beach. An idea borrowed from Auckland, NZ is working wonders in Whangarei District, leaving its council surprised. Signs advising that there are no bins cause beachgoers to be much more conscientious about their waste and the environment. Residents pushed for removal of all 19 bins at the beach. They report not a scrap of litter left behind now, not even an apple core. The bin-less trial will go for 4 months. (Photo, above)

Canada's green journalists win abroad
Four Canadian youth beat young green journalists from 20 countries in Marrakesh, Morocco to win eight awards, including four firsts, at this year's Young Reporters for the Environment and Litter Less contest. A *Litterland* high-five to: Rajbalinder Ghatoura, Spencer Woolf Kristin Rodrigo and Lovely Juson.

DID YOU KNOW?

Concerts in 20 Tennessee locations June 15-26 back up a family of four's statewide litter picking adventure month called *Pickin' Up Tennessee*. Dave Porfiri and Linda Duvoisin with daughters, 10 and 7, are each videoing and blogging about it. Website: www.pickinuptn.org

Two approaches to tobacco-related litter

A TALE OF TWO CANADIAN CITIES

Separated by 3500 kilometers, green-leaning Vancouver and Hamilton are simultaneously on the move against cigarette butt littering. In "Steeltown", Ontario a trio of Hamilton Business Improvement Areas (BIA) is teaming with the city for a multi-pronged approach. Launching June 19, it involves education, public ashtrays, enforcement of a new smoking ban in parks, and rewards - \$25 Pioneer Gas coupons to lucky non-littering smokers. In Vancouver, British Columbia a citizens' blitz will pay one cent per butt - \$20 per pound - in a deposit-return drive sparked by a local doctor and the West End Cleanup project. They have \$500 to give away at the group's Car-Free Day today. Their goal is to have the city conduct larger tests, then take the idea province-wide. No plans for that in BC, says an environment ministry spokesperson. Vancouver is home to an estimated one million littered butts a day.

HEADLINE LITTER GRABBERS (JUNE 9 - 16)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

FIFA Zambia pays high penalty for fans littering (12/6)

FIFA has fined its Zambian league \$10,000 US after fans hurled bottles on the field to celebrate their Chipolopolo's 4-0 soccer win over Lesotho in the hotly contested Brazil 2014 qualifier. The FAZ league faces a further threat - games will be played behind closed stadium doors if fan littering recurs.

Australian state hands out \$38 million (12/6)

Support for anti-litter tactics in New South Wales runs high. A tidy sum of \$38 million will go to 72 cities and towns.

Caped, crusading couple looks for crime for cops (9/6)

Atlanta must feel safer knowing that the husband-and-wife team of masked crusaders, Crimson Fist and Meta Data, patrol the city in superhero costumes on the lookout for litter and other anti-social acts as an aid to police.

North Ireland Beaches spoiled by visitors (12/6)

Days after being heralded in a CNN vote as one of the world's top 100 beaches, weekend day-trippers' dumping spoiled Portsewart Strand and sparked a wave of outrage.

Illinois wins praise for highlighting butt litter (9/6)

The General Assembly of Illinois and Secretary of State received a rare thumbs-up from the local Herald-Review's editorial board for a bill declaring cigarette butts as litter.

Correction: The Gyre touring ocean litter art exhibit begins in Anchorage in Feb. 2014. The year was misstated in Issue 18. *Litterland* regrets the error.