

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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Missouri logo, above, a winner. Slow down the littering, slow and steady wins the race.



Laurens, SC's sign contest asked residents for litter slogans. One of the three winners, (above) 'Don't litter, Jack * * *. This means you!' has caused quite a stir.

Photo (at right): Elmbridge, UK tackles cigarette litter. The street there looks pretty good, yes? Can your city's roads compete with this one?

No IFS OR BUTTS



WIGAN'S DOG FOULING LAW UNLEASHED

Don't blame the dogs – at the other end of the leash is a human, who is responsible for the 'other end' of the dog. In Wigan, UK, prolific poop piles prompted a 12-month pilot last September designed to rein in people who don't pick up after their pet pooch. A particularly foul and troubling trend showed an increase in the number of poop-filled bags tied to tree branches. Now the city hands out bags. Bins give canine handlers every opportunity to deal with their dog's mess. If they don't, they face an on-the-spot penalty of £50 if a warden sees them littering or failing to clean Poochie's pile.



Left, South Boston keeps awareness high; right, Tamworth, NSW poster calls on public to report litter hot spots.



DID YOU KNOW?

Each year around 22,000 tonnes of plastic drinks bottles alone go to landfill in Scotland. If captured, they have a value of around £6-million to the economy.

HEADLINE LITTER GRABBERS (MAR 23-30)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

Pageant queen uses sash to fight trash (3/23)

In partnership with Palmetto Pride, beauty meets brains. Miss South Carolina, Brooke Mosteller, weaves litter awareness into talks to students, wanting everyone to clean up and care about America's \$11.2 billion littering problem.

Will New York City's plastic bag fee fly? (3/27)

A pending vote in the next few weeks will decide if New York City lawmakers will usher in a 10¢-a-bag fee on plastic carrier bags, which storeowners will get to keep. New Yorkers tear through 5.2 billion bags a year.

Finally, fines for litter on front lawns (3/27)

East Lansing, MI is on track to ticket property owners who let litter rest on their front lawns beyond mid-April's grace period that residents have been given to tidy up their yards.

Fry flap: days may be numbered for chip paper (3/24)

The days of traditional paper-wrapped fish and chips may eventually fade from Liverpool's menu board. This UK council wants to ban takeaway chip packaging, paper and foam.

AU packagers put \$50 million into litter education (3/24)

Australia's packaging industry group, NPCIA, says motorists are the worst grubs, littering 46 items per square km on highways. NPCIA just pledged \$50 million over 10 years to reduce litter using education and enforcement.