# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

June 8, 2014

### The Queen's Speech

In her speech Wednesday the Queen trumpeted the government's intention to bring in a national 5p tax on plastic carrier bags to encourage reuse and to curb litter, plastic being a major contributor to the litter stream. While some dismissed Her Majesty's speech as one big yawn, it did sound a wake-up call to England's shopping bag pollution problem.



SURVEY UPDATE: Our Ontario election leaders' poll on littering netted a reply from one of the four party chiefs. Green Party leader Mike Schreiner says he favours litter solutions, including beverage industry plans to bolster recycling away from home. No response from the Liberals, Conservatives nor the New Democrats, but we will keep you posted.

DID YOU FIND IT? Inset is from packaging, above right lower panel, the International Chewing Gum Association's mandatory anti-litter symbol.



#### **DID YOU KNOW?**

Scotland's seventh annual clampdown on litter June 6 - 12 combines police, municipal and Keep Scotland Beautiful forces to ensure rigorous ticketing of litterers £80 and fly-tippers £200. Seven in ten Scots say they have seen someone litter and half admit to having littered at some point in their lives. Fixed Penalty Notices (FPNs) were issued to 16,000 in 2012/13, one in 184.

### Trending Now: Chasing Delinquents

It is no longer enough to hand out tickets and dispense fines. Now the mission is getting people to pay them. The Sheriff in Wimmera, AU has begun knocking on doors and combing streets to collect unpaid penalties from the 40 per cent of individuals and businesses who never paid. 700,000 fines are handed out annually in Victoria alone by police forces and government agents.





FIND THE ANTI-LITTER MESSAGE! The front and back panels of a four-pack of chewing gum, at left, lots of space for a better litter message than the one that appears here. Can you spot it? At far left, China's 'No Spitting' has a suitable icon.

## **HEADLINE LITTER GRABBERS (JUN 1 - 8)**Some of what made our News Reel this week

litterpreventionprogram.com/news-reel.html

The hoopla has begun in advance of Keep Australia Beautiful

Australian kick-off gears up for big one (6/7)

Day August 19 and the release of the National Litter Index. The popular Littering Is Wrong Too contest is back: LitteringlsWrongToo.org.au . Tourism surveys of AU's 100billion-dollar industry show visitors value clean and tidy travel spots as much as safety and economy of their vacations. Woman dies, killer litter culprit's bail revoked [6/7] Ms Mahani Abdullah, 67, hit May 16 by a bike wheel hurled from a balcony, has died. Singapore's notorious "killer litter" case has resulted in the revocation of bail and upgraded charges for alleged assailant, Abdul Hamid Rahmat, 16. He polices littering film companies in New York [6/5] Fed up with littering moviemakers, Rolf Carle, of Greenpoint, NY has taken to Facebook to document untidiness of film crews working under permit in his area. While filming "Girls" in April, HBO put up signs on poles and never removed them. State proffers powers to silence party goers (6/6)Queensland, AU has given its local councils new powers to control litter and noise at "party houses".

**EEA** helps you see what to see in the sea [5/28] Coming soon, a new mobile phone app to track marine litter has been developed by the European Environment Agency.