

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

July 20, 2014

NEW POLL SEEKS VIEWS FROM MAYORAL HOPEFULS AND PUBLIC

Candidates for Mayor of the City of Toronto received our survey on litter and littering Tuesday night, well in advance of the Oct. 27 civic election. Their responses will be published later this year. Posted on our website, the survey is open to the public too. Share your views. (See Prevent Litter/Toronto Survey).

LITTERING PLAYS ROLE IN NEW FILM TRAGEDY

The Chocolate Wrapper, a movie slated for online release in 2014, recounts the tragic, true UK story of brilliant student, Evren Anil, 23, killed after confronting two boys, 16 and 17, who had thrown a half-eaten chocolate bar into his sister's car in which he was riding. Director Murat Kebir will debut the film at festivals this summer. According to sister, Elif, the family hopes the movie will help prevent ruthless violence. In 2008, the two youths received four-year sentences for manslaughter.

AUSTRALIAN BUTT-KICKERS

www.beachpatrol.com.au

One has to admire the efforts of the Beach Patrol movement to eradicate litter on Melbourne's beaches. At left, a captured view of a beachpatrol web page. Volunteers clean up and count during numerous Cigarette Butt Litter Surveys. An example: 5,020 filters were nabbed and tabulated across 250m of St. Kilda Beach. That job took 37 person/hours.



Keep Britain Tidy turns 60

Founded after World War 2 by a group of women on June 4, 1954 Keep Britain Tidy marked 60 years as a national organization devoted to littering issues and solutions. Despite funding cuts, KBT keeps powering ahead with innovative reports and programs, like the Love Where You Live partnership with fast food makers in Essex.



PHOTO: KBT staff in Wigan, UK

HEADLINE LITTER GRABBERS (JUL 13 - 20)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Walmart to collect Canadian plastics (7/15)

Walmart, SC Johnson and the Canadian plastics industry have forged an annual, renewable, three-way pact to collect plastic bags and film in Walmart front-of-store containers.

Dirtiest locales contest underway (7/16)

Singapore's dirtiest secrets will be exposed in a new contest seeking photos of its most littered locations.

Beijing Marathon bans littering, peeing on walls (7/18)

Ramping up for the 40k Beijing Marathon in October, organizers warn that runners who relieve themselves on the "red walls" of the former imperial palace heritage site, or who litter, this year will be ousted from the competition.

Litter group pushes for powers for litter army (7/18)

Francesca Saunders, of Edinburgh's PAL, People Against Litter, drives home a sound point when she says special teams brought in to clean up litter should have the power to fine people. This would do more to prevent litter, she said.

This you've got to see! fence.photovillennyc.org (7/15)

Award-winning NY photographer Gregg Segal frames the topic of waste beautifully in his exhibit, "7 Days of Garbage." Photos show his friends, neighbours and acquaintances lying with the garbage they produced in one week.

DID YOU KNOW?

Thiagarajar College Professor Rajagopalan Vasudevan turns chip bags and sweet wrappers into paved roads. His cheap, easy process uses remnant, mostly non-recyclable plastics to replace up to 15 per cent of bitumen in asphalt. To date India has laid 5000 km of plastic roads in 11 states.