

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

September 28, 2014

Please Stop Littering!
Claiming your balloons are "biodegradable" & "shatter into small pieces" does not justify tossing your celebratory trash to pollute the countryside.

PROOF
Found intact: Ludington State Park, Michigan
Found intact: Princeton, Kansas

Balloons marketed as "biodegradable latex" can travel thousands of miles and last years in the environment, polluting the Earth & endangering wildlife.
Balloons Blow...Don't Let Them Go!
BalloonsBlow.org

Balloon Alert

Celebratory balloons released by tens of thousands of fans at American college football games are nothing to cheer about, warns the non-profit, Balloons Blow Inc. Environmentally speaking, releasing non-biodegradable balloons into the sky is the worst type of tribute. When they land they pose a threat to birds, fish and mammals, which mistake them for food. At left is one of the awareness posters from www.balloonsblow.org at the University of Nebraska-Lincoln. Forest rangers list balloons as a big, polluting concern in the wild. Politicians in Waveney, UK will be considering a ban on letting go of balloons and sky lanterns soon.

MUSICIAN IN JAMAICA STRIKES RIGHT NOTE

Music is the motivating force behind a fledgling No Littering program start-up in Jamaica spearheaded by Lee Tafari, 38, aka Trevor Lee Jr., whose family owns Lee's Unlimited sound system company. His environmental group hopes to sprout wings by year's end with events promoting a cleaner country and the launch of Tafari's acoustic rendition of his "No Littering" song.

All aboard ticket plan for India's trains

The attendant who checks your Indian Railway pass could be the same person who busts you if CCTV cameras catch you littering the cars or stations. A new cleanup strategy includes a plan to have ticket checkers ticket passengers who spit or leave a mess.

DID YOU KNOW?

Antigua's environmental agency and island cable provider Flow championed the annual International Coastal Clean-up, part of a 30-nation effort on Saturday, to rid litter from key beaches. Now they are talking about producing ongoing public service announcements to focus on preventing litter, not just on cleaning up after the fact.

HEADLINE LITTER GRABBERS (SEPT 21 - 28)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

Climate change marchers not in step (25/9)

Climate change protesters received a black eye from active Twitter users. Photos of the mass of litter that weekend marchers left behind quickly began to surface, accompanied by online scoffs and accusations of eco-hypocrisy.

Great, mate, but do they enforce? (24/9)

For the coming fire season, Canberra, AU ups its fine to \$300 from \$200 for throwing a lit cigarette butt from a car.

Sky lanterns set litter concerns ablaze (21/9)

Fire in the sky is dangerous litter on the ground. Waveney Council is moving to ban the flying of sky lanterns after many reports of injuries and fires. The website www.noea.org.uk is running a petition calling for a British parliamentary debate.

Mayor of Barton our type of guy (23/9)

The incoming mayor of Barton truly is putting appearances first. As Ismael Rhyman began his term this week he indicated litter prevention was a top priority for him.

Taking revenge on gum in Swansea schoolyards (22/9)



Chewing gum waste receptacles are the newest fixtures for select schools in Swansea thanks to a £15,000 Tidy Towns grant from Keep Wales Tidy. Round, pink, plastic GumDrop collection repositories are made of recycled chewing gum. Meanwhile UK Chewing Gum Action Group's upbeat Bin It Your Way blitz will return for a second year, the group announced this week.