

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

February 1, 2015

Heavy Artillery Required



SK international and ISI's Plastic Fisher (above) is a floating platform to retrieve marine litter from rivers. This one's in Nieuwe Maas, Rotterdam, removing plastic before it reaches the North

Conservation Council of Ontario announces workshop on litter

TORONTO – Litter will be placed front and centre (in a good way) on Thurs., Feb. 26 when the Conservation Council of Ontario (CCO) will host a two-hour workshop event starting at 6 p.m. at 215 Spadina Ave., Suite 120. Sponsors The Beer Store, Blixitt and Litter Prevention Program have teamed up to present this unique interactive experience led by Sheila White, "Littering: More Than Meets The Eye. Details on our website, phone 416-533-1635 or visit www.WeConserve.ca.

Our annual report coming soon

The Second Annual Progress Report from litterpreventionprogram.com, 2014's set of observations and recommendations, is due for release in mid-February.

Little Ronnie Cockcroft, 4, sounds off

Ronnie Cockcroft, 4, of Normanton sure has a way with words. His open letter to litterers appeared in the Derby Telegraph.

"Hey all you naughty people, clean up your rubbish and bin it because it's your fault the streets are dirty. I'm four and I recycle bottles, cans, paper and tins, and I bin all my rubbish, you should all do the same."

Signed, Ronnie J. Cockcroft, aged 4

VOLUNTEERS TO GET NEW POWERS?

Singapore may authorize its 259 volunteers to issue tickets for littering, spitting, smoking, etc. Currently volunteers remind people not to litter and can ask for identities to relay to authorities if met with non-compliance. The change would enable them to take direct enforcement action. At a session Jan. 24, when the environment ministry floated the idea, most volunteers liked it, but want training for handling tough cases.

DID YOU KNOW?

Among other offences, if Singapore goes ahead with it, NGO volunteers could ticket a person whose actions caused mosquitoes to breed.

HEADLINE LITTER GRABBERS (JAN 25 - FEB 1)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

Snack maker aims to take bite out of litter (1/28)

Previously we told you about Parle Products, the Indian snack manufacturer underwriting a countrywide Litter Free campaign. This week Parle rolled out national television ads.

Council chair handed an EPA Clean-up Order (1/27)

Mon Repos Neighbourhood resident Eddie Seon in East Coast Demerara, Guyana was charged with dumping garbage following a stakeout conducted by the country's Environmental Protection Agency Litter Enforcement Unit. He faces a fine, but the local authority is also held accountable. Anil Das, the chair, was hit with an EPA Order giving him two weeks to have the mess cleared.

Prime Minister hears sour note after festival (1/28)

PM Lee Hsien Loong told Singaporeans on Facebook to pick up their own litter and tell others to do the same after the Laneway Music Festival left an ultra-littered aftermath.

Star spokesperson tweets litterer's licence plate (1/27)

Kirstie Allsopp, British TV star and co-host of the long-running show "Location, Location, Location", took a photo showing the car of a littering motorist. The Keep Britain Tidy emissary then tweeted the photo and car licence number, admonishing the "tosser" in a tweet to her 369k followers.