

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

March 8, 2015

Positive Steps Worth Taking

Australia's Tidy Towns annual competition wrap-up has Gloucester crowing about its overall state win on a sign (left) at the outskirts of its tidy town. Below, Rotary Club and kids make a potent partnership in Collie Wilson Park, UK aided by impressive, high-grade litter sticks. Rotary runs a student slogan and poster contest and cleanups.



Dubai battles bottles, butts and spit



PHOTO: A DUBAI STREET

Dubai will intensify its crackdown on littering with a special emphasis on cigarette butts and spitting, municipal officials promise. Motorists will be fined for any litter emanating from the vehicle. Beachgoers will pay if seen flicking filters. A fine of Dh500 charged to first-time offenders doubles or triples for repeaters.

HEADLINE LITTER GRABBERS (MAR 1 - 8)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Mount Everest a mess of human waste (3/4)

Human excrement from Mt. Everest climbers is the worst litter of their many pollutants destroying the iconic mount. Putrid ponds of glacial runoff have renewed official determination to hold onto the US\$4000 deposit if a trekker fails to bring back 8 kg of human waste and trash.

KAB announces 2015 tobacco litter-ridding grants (3/5)

Tobacco industry funds will help 73 groups set up Cigarette Litter Prevention Programs with \$275,000 in grants from Keep America Beautiful. Philip Morris Inc. is a prime backer.

Singapore struggles with high-rise "killer" litter (3/3)

Despite higher fines and 700 surveillance cameras, just 19 of 1300 charged for littering from Singapore high-rise buildings were successfully prosecuted. Town councils report a twofold rise in tossing from balconies, of items including a microwave oven, bricks and a water dispenser.

Florida's Trash-Off Challenge on Facebook (2/27)

Florida frat brothers and sorority sisters could win \$100 to \$1000 cash gift cards by using the arts to express how they would dispose of litter. Sponsored by Florida DOT, the all-campus contest closes April 10. www.cleanFLroads.com

Another great website for litter loungers (2/27)

www.insomnia.co.uk is a solid source for 'litterature'.

DID YOU KNOW?

Hai Chau District People's Committee, a district of the central Vietnamese city of Da Nang will begin paying locals and tourists the equivalent of US\$9.32 for tips that lead authorities to nab people for littering, posting illegal advertising on public property or pestering visitors.