

# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

June 14, 2015

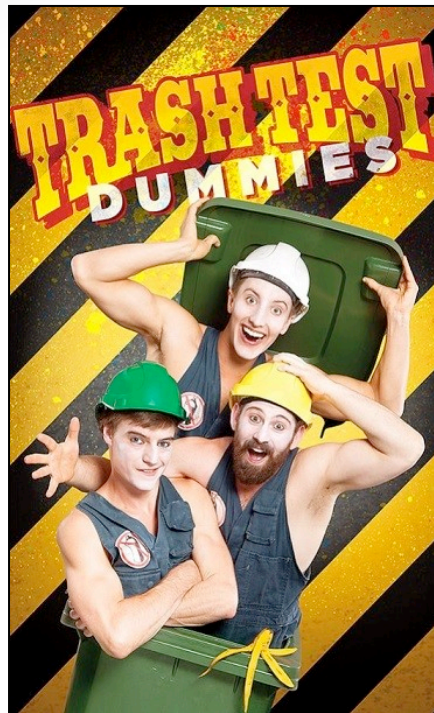
## Really Neat!



During Westminster's six-month Neat Streets program, 50 users of Villiers Street talk up civic pride, chewing gum is collected and recycled by Gumdrop Ltd., there's a sticking wall for used gum on an emerging "pointillist" portrait, a 'Chew Is It?' contest to guess the famous face and a bin that rewards deposits with a grateful belch, sneeze or applause.

### DID YOU KNOW?

Ireland's National Trust, An Taisce, surveyed more than 1000 people and developed a "Think Before You Flush" campaign supported by Irish Water. Three in ten respondents said they flushed problem items like cotton buds, cigarette butts, wipes, floss and condoms. Half said they were unaware of the harm caused to marine life and 84 per cent said they'd stop now that they knew the impact.



Photo, at left: Australians Jack Coleman, Simon Wright and Jamie Bretman, all graduates from National Institute of Circus Arts, perform using waste bins as the award-winning Trash Test Dummies.

### PRAY HE STOPS THIS

*The Friendly Atheist reports that California evangelist Ray Comfort leaves phony Starbucks gift cards, fake credit cards and drivers licenses on the ground, so people will pick them up and read the bible tracts printed on them (by Living Waters ministry). How about a universal prayer for divine intervention to stop his ungodly act of littering? The fine in CA is \$250-\$1000.*

### HEADLINE LITTER GRABBERS (JUN 7-14)

Some of what made our News Reel this week [litterpreventionprogram.com/news-reel.html](http://litterpreventionprogram.com/news-reel.html)

#### Savannah, Georgia litter awareness gets new fuel (6/11)

Texas oil company Kinder Morgan pumped \$20,000 into Keep Savannah Beautiful's \$50,000 campaign. It will pay to wrap city sanitation trucks with litter awareness messages.

#### This dog walk costs littering man £150 in Wales (6/11)

£75 + £75 equaled double trouble for a Carmarthenshire, UK man. As litter enforcement officers wrote him up for failing to clean his dog's poop he flicked his cigarette to the sidewalk, despite being warned not to, and was fined again.

#### Cursing for cleanliness being given a try (6/12)

A district of Bangkok has erected a hex sign to spook its locals into not littering. Sin Nititadaku, Lat Krabang's district chief, devised the idea when pedestrians ignored the routine city appeals. A billboard wishes a heavenly curse and ill fortune to garbage throwers and their families and portends to bestow good luck on people who keep the area clean.

#### Updating your Irish litter dictionary (6/8)

A new term has surfaced in Ireland to describe people who flush inappropriate refuse down toilets: "lavatory litter louts."

#### New charity Hubbub part of Westminster's project (6/8)

Partners in "Neat Streets" (story above left) include the new charity, Hubbub, which plans to publish a litter manifesto.