

# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

July 5, 2015

## What's Working Where?

Wednesday marked the start of a pledged crackdown on littering in Wirral. More £80 spot fines were issued in the first two days than have been dispensed in the past five years. In all, 139 offenders were nabbed in 48 hours, 78 of them on the first day. Wirral is not the only UK town to put zero tolerance into effect. In Scotland a similarly successful campaign in Angus, now rolling for three months, has prompted a marked downturn in the number of items dropped. It asks people to stop littering and pick up three pieces of litter. Prevent Litter and Pick Up 3 has rung in the following results: drink related items decreased 61% and waste related to confections was cut by 50%. Incidents of dog-waste dumping dropped by 40%. "Even on very busy days we hardly have any litter left at all now," says a spokesperson.



Marauding gulls are attracted by a garbage mess in Bath, England, in Kingsmead Square, where clearly someone can't read. Improperly handled food waste turns these birds into invasive pests. Litter creates a gull problem in many locales.

## The damage litter can do!

A woman has seen her livelihood and her summer plans evaporate after slipping on a littered clear plastic lid on Broad Street and breaking her leg. Beverly Wyatt, a yoga instructor in Wells, UK, fractured her fibula June 8 and will be in a cast for several months. In addition to laying her up and rendering her unable to work, the painful litter mishap and whoever caused it will deprive Wyatt of the chance to dance with her husband, Brian, at his daughter's wedding this month. The incident forced Brian to postpone his retirement and the couple abandoned an anniversary trip.

## DID YOU KNOW?

The six Spy Sunglasses Cameras being piloted in Johor, Malaysia (story, right) record for up to eight hours. Litterers are shown the footage before being sent to a compound to pay the penalty or face court action. School aged litterbugs must attend the Anti-Litter Generation awareness program.

## HEADLINE LITTER GRABBERS (JUN 29 - JUL 5)

Some of what made our News Reel this week  
[litterpreventionprogram.com/news-reel.html](http://litterpreventionprogram.com/news-reel.html)

### Next month ushers in new Louisiana littering law [7/3]

Louisiana's new bill comes into play August 1 and will double all littering fines – \$150 for simple littering and \$1000 for any subsequent offence, and up to \$2500 for intentional littering.

### Symbolic of larger problem, festival litter rocks peers [7/3]

"Rubble and rubbish" left behind at the Glastonbury Music Festival became a flashpoint of anger for a group of Lords, who blasted so-called yuppies for being as much to blame for littering as any other social class. They want the government to hasten action on a promised basket of fines and taxes.

### They came back to clean up ammunition et al [6/29]

After KRQE News 13 aired a story about trespassers using a woman's Rio Puerco property as a shooting range and dumping ground, some returned with heavy machinery to clean up. They thought the 50 acres west of Albuquerque was public.

### 'Spy sunglasses cameras' in use to catch litter louts [7/1]

Plain clothes and uniformed officers in Johor Bahru have donned sunglasses that audio/video record people who litter.

### Fiji gives litter officers the power [7/1]

Freshly trained litter enforcement officers are registered and empowered to enforce the Litter Decree 2010 in Northern Fiji both to prevent litter and cause it to be deposited in a bin.