

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

July 12, 2015



CREATIVITY BOTTLED UP

Shown at left, Vets Middle School students turn beach litter into art.

Photo: Sarah Dunne

TORONTO IS PAN-AM SET

The Toronto 2015 Pan Am Games kicked off Friday. Southern Ontario highways leading to various Toronto and out-of-town venues have never looked better. The province hired contractors to do a special massive clean-up just prior to the July 10 – 26 sporting event. Statistically, no fewer than three in ten tourists will litter some items while in Toronto. We will be watching to see whether problems occur from a failure to bill the event as green and litter savvy.



Above, Collie's campaign/contest, children's anti-littering posters became banners that flew proudly on poles in the AU town.

Science says litter 'blahs' are real

Scientists working with Plymouth Marine Laboratory say their latest study shows litter exacts a measurable toll on the human psyche, health and wellbeing. University of Plymouth-backed research proves that litter's impact is more than environmental and economic, says study lead Kayleigh Wyles. Litter's presence robs the human spirit of psychological benefits that nature's beauty stimulates, study results indicate. When shown photos of ocean splendor doctored with images of debris occupying just seven per cent of the frame, researchers noted a marked increase in the subjects' reported anxiety levels. Viewing litter-free scenes generated calming, restorative effects. The work tests and validates the psychological paradigm known as attention restoration theory.

DID YOU KNOW?

The new Mayor of Kerry, Ireland not only wants more CCTV cameras installed to look out for people who litter, Councillor Pat McCarthy suggests each of the seven council members should chip in \$1000 from their office budgets to foot the bill.

HEADLINE LITTER GRABBERS (JUL 5 - 12)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Australian litter conference almost here

New South Wales will be unveiling big news during its Second Annual Litter Congress, July 22. *Litterland* will mark the two-day event with a special midweek edition on Wed., July 22.

Eagle death in Waynesboro blamed on litter [7/6]

Veterinary experts at Wildlife Centre of Virginia couldn't save a young eagle made ill from ingesting litter including two balloons, a thumbtack, a pop can tab, plastic pieces and poison lead pellets in "gut piles" amassed from hunters' kills.

Local UK councils want power to tax car owners [7/5]

The Local Government Association has called on the British government to let local councils levy fines against owners of vehicles from which litter is tossed. Currently they can only go after the individual who did the tossing.

Green Tribunal rails against Indian railways [7/8]

The National Green Tribunal of India slammed the nation's railways for shirking cleanup of litter on the tracks and rail beds, saying such negligence was "creating havoc in society".

Discount tube rental for bringing litter home [7/6]

Here's an idea that's bound to make a splash. Visitors to Salt River Tubing in Arizona receive a \$7 discount on their next tube rental when they dispose of their litter correctly.

New word ahead of Northampton bag ban in 2016 [7/8]

"Urban tumbleweed": Plastic bags running loose as litter.