

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

August 9, 2015

Butt out, literally!



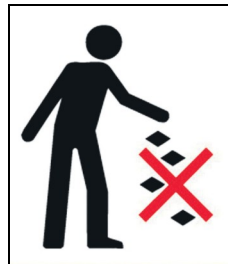
In Edinburgh they're giving the above anti-tobacco litter billboard two thumbs up, or should we say 'bums'? This cheeky awareness ad from Keep Scotland Beautiful aims to get those filthy plastic filters into free ashtrays.



Billboard shames 'pig' for repeated garbage dumping
Jaime Antonio Molina Martinez dumped garbage three times in public places in Monterrey, north Mexico. Now his face and name are plastered on a public billboard under the headline "Detained for being a pig". He also was held under administrative arrest in a police station and had to pay a fine. It's the city's new shame campaign against littering.

SADDER THAN SAD

In a contest of acts of witlessness two incidents stand in hot contention: The louts in Bali who left litter strewn under benches at the memorial to bombing victims there, or, the state of decay at historic Croppies Acre Memorial Park in north Dublin. According to an independent.ie news report, littered blood-filled syringes pepper what is now a haven for ne'er-do-wells and drug addicts. Budget cuts led to neglect of the site, graves from the 1798 Rebellion.



Above, a graphic used in Sri Lanka. "Please do not litter signs" get ignored, Kishani Samaraweera bemoaned on nation.lk this week.

DID YOU KNOW?

www.scooppick.com posts a series of Awareness Videos including a delightful one about not spitting from cars. It stars Indian actors, but its message is 100% universal.

HEADLINE LITTER GRABBERS (AUG 2-9)

Some of what made our News Reel this week

Limerick's litter-fighting plan seeks input (8/3)
Limerick, Ireland's draft plan for managing litter from 2015-2018 was presented for public comment this week. Find it on Council's website at www.limerick.ie.

Sharp London shopper spots bin bloop (8/4)
A few grimaces in the executive suite at Lewisham Shopping Centre. The same "Litter Recycle" sign on both sides of the waste bins caused unwitting shoppers to toss litter into the recycling compartment.

Seeking opinions in South Australia (8/4)
South Australia just tabled a Local Nuisance and Litter Control Bill, is looking to hear citizens' feedback.

City and youth promoting hashtag (8/6)
Santa Barbara has a social media push on litter. Driven by Youth Cinemedia, #pickitupsb wants litter pix posted for a weekly chance to win a t-shirt or hat.

Editor's Note: New Forest District Council (England) was the source for the 'leave nothing but footprints' poster that ran in the August 2nd edition of This Week In "Litterland".