

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

September 13, 2015

After fitting 30,000 bins with ash receptacles and doling out 15,000 free pocket ashtrays this summer, Paris is braced to say 'bonjour' to enforcement and higher fines for littering. A € 68 penalty will take effect October 1.

It was in November 2012 that our website first reported a drive by then-mayor, Bertrand Delanoë, to attack cigarette butt litter. Infrastructure and messaging now complete, all that's left is the rollout of fines. The sign at right publicizes the number of cigarette butts littering Paris streets every year — 350 tonnes — urging in French, "Do the right thing. Respect Paris."

Paris on the offensive



Source: Hubbub UK

Above, a gum wall lines a fence in London. The in-your-face 'splatter-boards' are paint-by-numbers games for gum chewers, who fill in the design with their refuse gum to reveal a secret image or celebrity face.

HEADLINE LITTER GRABBERS (AUG 23—30)

Some of what made our News Reel this week

Bad step for charity walkers nets fine (9/8)

A walkathon organizing group was handed a fine of Rs 5,950 for littering Marina Beach in Chennai, India, which is on a kick to keep its beaches clean.

City's Litter Letter Project a big deal (9/8)

Litter encased in wire mesh and fashioned into giant letters to spell 'reTHINK' now grace the grounds of J.P. McCaskey School in Lancaster, PA.

Simulated fines give smokers a taste (9/7)

City officials in Paris issued fake littering fines last week to prepare smokers for the real thing when October hits.

Kwekwe shop owners may be on hook (9/9)

Shop owners in Kwekwe, Zimbabwe oppose a move by the council to hold them responsible for street vendors selling wares outside their stores. Council has threatened the owners with a \$20 fine, one month imprisonment, or both in a plan to be decided on October 14.

Canterbury imposters skew numbers (9/10)

The reason Canterbury can't collect one-quarter of its littering fines is because too many people misrepresent themselves to enforcement officers. Six hundred fines went unpaid from May 2014 to March 2015. In total, 2,160 Fixed Penalty Notices for £80 were issued during those ten months and 1,534 of them were paid in full.

DID YOU KNOW?

Motorway littering doubled over the past year, Halifax, UK has found. So far in 2015 an average of 42 bags of litter a day was strewn by people compared to 24 a day for all of 2014. That's 10,000 pieces hurled since January of this year, litter that includes bags of human feces, oil drums, bed frames and bottles of urine left at the side of the road.