

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

September 27, 2015

Durban or Dirt bin?

Metropolitan Durban is polishing the particulars of its newly minted *Nuisances and Behaviour in Public Places* by-law, to take hold across eThekweni Municipality by year's end. Fines of up to Rs40,000 and/or two years in prison could apply to a range of offences such as littering and vandalism. Time will tell whether the promised enforcement measures will lead to visible improvements. South African cities have long grappled with the question of how to deal with lax attitudes among the citizenry concerning the proper disposal of waste products.



Durban, SA

DOLLYWOOD DEAL A DAY-BRIGHTENER

Dolly Parton's theme park last month announced a new, \$22-million wooden roller coaster at Dollywood will be the first "litter-free construction site" in Pigeon Forge, TN. The 'Lightning Rod' is the park's largest-ever attraction investment, a press release says.

Residents of Greenpoint, NY, with backing from Greenpoint Chamber of Commerce, secured \$570,000 from an Exxon settlement fund from a local oil spill and used it to set up "Curb Your Litter: Greenpoint". It has a three-year mission to study the problem, advance solutions and clean up. So far volunteers have rid 135 city blocks of 1500 pounds of trash.

Keep Sevier Beautiful is onboard with a supply of special bins, a "Litter Free Construction Site" sign and routine site litter monitoring until the ride's completion in March 2016. The goal is to contain all site litter in bins that will be emptied faithfully by Dollywood employees.



DOLLY PARTON
Sustainable star

ME (My Environment) campaign now on

High hopes abound in Gwinnett County, GA with the launch of the ME campaign. Relying on signs, bumper stickers, litter bag giveaways and students sharing litter control tips with their parents after learning about litter hazards at school, the program aims to change a culture of littering, said county commission Chairman Charlotte Nash. She said the county is exploring how best to advertise and publicize ME (My Environment) as it rolls out.

DID YOU KNOW?

The Vietnamese custom of votive paper, ceremonial banknotes cast onto streets along with salt and rice after funerals to honour the deceased, is the target of a clampdown to legalize the practice in Da Nang. With up to 40 funerals a day, each using up to 35 kg of votive paper, street cleaners can't keep up.

HEADLINE LITTER GRABBERS (SEP 20 - 27)

Some of what made our News Reel this week

Litter Enforcement Month in play October 1 (9/26)

No messing around in Charles County, MD. The town's Litter Enforcement Month gets rolling on Thursday.

New York polystyrene foam ban up a creek (9/22)

A state judge scrapped NYC's polystyrene foam ban, ruling that the city's head of sanitation should have looked more closely into recycling foam, an alternative that packaging industry representatives had suggested.

Removing the deck chairs as a last resort (9/23)

Rather than dispatch police over litter and noise complaints in a part of Nee Soon in north Singapore, the town council decided to remove the deck chairs and tables there to discourage people from lingering.

Couple donates \$500,000 to fight litter (9/21)

Bill and Bonnie Stubblefield have donated one-half million dollars to the Eastern West Virginia Community Fund to fight against roadside litter. They hope to raise a matching half million. A former commissioner for the county, Bill founded Berkeley Community Pride.

Delinquent payers force program into red (9/25)

The reason Gravensham Council is £14,220 in the hole over its break-even, privatized litter enforcement plan is because 316 of the 976 people handed penalty notices failed to pay, says a council report.