

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 11, 2015



Nice work, Nanaimo!

Out of the gate Tuesday in Nanaimo, BC a very clever series of posters instantly grabs the eye. Keep Nanaimo Clean uses imaginative themes such as the stern, but adorable, Dog Poop Fairy (at right) and people morphing into pigs (left) to highlight common littering problems like cigarette butt discards, dog fouling and failing to use nearby bins (photo, far right.) Those who drop litter risk a fine of up to \$100 in Nanaimo.



Viewable online at www.nanaimo.ca all five posters are destined for city bus shelters, the sides of buses and other public places.

NOT GIVING UP ON GEORGETOWN

Four months in, and Guyana's fledgling clean up effort suffers from lack of resources and political leadership, according Sherod Duncan, the environmentalist keeping it going.

He has them swear a litter oath

Anil Joshi, Punjab Local Bodies minister, had 1,000 people, including many students, take an oath not to litter at a ceremony October 5 held at Company Bagh. He was attending *Run for Swachh Amritsar* to lend a helping hand to the municipality's promotion of a cleaner city. White T-shirted and capped participants also pledged to prevent others from littering the city. It is part of what Joshi hopes will grow into "a people's movement" supporting the Swachh Bharat mission to clean India, an ongoing pet project of the Prime Minister's. Joshi urged all sectors of society - schools, faith groups, businesses - to join in the cause. He wants youth leading the way and released a CD of inspirational songs and a sticker as outreach tools hoping the message is carried to every household. Joshi issued a beefed-up enforcement directive too.

DID YOU KNOW?

China has a daring team of workers dubbed "Spidermen" as a nod to their spectacular manoeuvres from ropes as they clean the mountain sides and trails around Fragrant Hills Park. In two days, 140 workers doing 15-hour shifts hauled out six tonnes of litter, a huge haul, but 20 per cent less than last year.

HEADLINE LITTER GRABBERS (OCT 4 - 11)

Some of what made our News Reel this week

Rugby union sets behaviour rules (10/6)

RFU, rugby's governing body, is laying down new rules ahead of next May's rugby sevens at Twickenham Stadium. A policy rewrite sets crowd limits at 35,000 a day, a 40 per cent decrease. It also restricts bar alcohol service hours to combat the public littering, urination, noise and rowdiness that had so vexed town residents during the event this year.

Arena cameras have eye out for litter (10/9)

Bay Roberts posts pictures on social media from CCTV cameras outside the local arena, an attempt to identify people filmed dropping litter on the property.

Student program needs tweaking (10/7)

A trail of cigarette butts has told the Student Senators Council at NYU that their experiment with smoke-free zones needs work. At first smoking decreased in outdoor areas marked by purple dots. But as signs faded and vigilance waned, so did compliance and students have headed back to the drawing board.

Waste Less, Recycle More invests in AU (10/9)

New South Wales lists litter as the priority for \$20-million in funding under its Waste Less, Recycle More grants for solid waste management innovation. One Council received \$237,000 for bird-proof bins in parks.