

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 18, 2015



Posters pack a punch

The anti-litter luminaries from *Leithers Don't Litter* just loaded some new and powerful, homemade posters on Facebook. They photographed commonly littered products and doctored brand slogans to underscore an inescapable point. The fledgling and growing group was founded in Leith, Scotland by resident mover and shaker, Gerry Farrell, with wife Zsuzsa helping out. See the slate of images online. As yet, no reaction from brand makers.

Singapore MP suggest paying for tips

Singaporean MP Lee Bee Wah says people who blow the whistle on litterbugs deserve to keep half of the summons payment. She says such a system works well in Taiwan, where "every resident is an enforcement officer." She said she got the idea from Nee Soon South residents. A reward would encourage more people to assist the NEA's program to curtail littering. She proposes a law that will allow Singapore to use littering fines this way.

DID YOU KNOW?

The weekend of March 6, 2016 will mark *Clean for the Queen*, a Keep Britain Tidy project to honour Her Majesty's 90th birthday with a massive litter pick. McDonald's UK backs the effort. Its employees routinely pick up all litter, regardless of brand, three times a week around the UK stores. Crews cover 3,000 miles a week, which equals the distance of five marathons per store, says a recent article in the Bath Chronicle.

Waste Reduction Week in Canada

OCTOBER 19 TO 25: WHAT ARE YOU DOING TO CELEBRATE?

Unruly Toronto ball fans litter field

Wednesday night it was raining beer cans at Rogers Centre in Toronto. A controversial ruling in the seventh inning of the Toronto Blue Jays nail-biting American League East division clincher over the Texas Rangers prompted some fans to throw cans, cups, soft drinks, popcorn and towels onto the field. In all, 39 fans were ejected, including Albert Grummit, 33, who was arrested and charged with public mischief and interfering with property after an infant and mom were sprayed with beer as a can sailed over their heads. Major League Baseball, the venue staff and Toronto Police did a security review following the incident. Media in Texas ran stories about the littering. Toronto Mayor John Tory tweeted to fans to "be cool."

HEADLINE LITTER GRABBERS (OCT 11 - 18)

Some of what made our News Reel this week

Danish project for less littered pathways (10 /13)

In Denmark the non-profit Indevuilbak put a dent in littered pathways with "Snack Ways" for students -- placing free Wi-Fi and nice seating next to bins.

Spy cameras identify 18 litterbugs (10/14)

Rhondda Cyon Taff Council in South Wales stands behind its "Who Done It" ad despite criticism that it goes to far. It shows the faces of people who were seen littering by officers wearing hidden body cameras, then asks the public to help identify them. These are offenders who gave false names to authorities as a fine-dodging strategy.

Serial nappy dumping raising a stink (10/14)

A chronic misfit has dumped myriad plastic bags full of soiled adult and infant diapers on West Auckland streets for the past one to three years. Auckland Council and residents are working to I.D. the culprit.

Hawking on the Gold Coast on the table (10/14)

In Australia the idea of allowing vendors to operate on Gold Coast beaches has residents worried for two reasons: the hawking could increase the amount of litter and hurt established main street retailers nearby. Beach vending is also being considered on the Sunshine Coast.