

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

November 8, 2015

Western Australian contest

How do you feel about litter?



Angry? Frustrated? Sad? Annoyed? Crazy? The sight of litter can conjure up many emotions. Above is the promotional shot for the 'How does litter make you feel?' contest.

An iPad mini and an appearance in a cinema ad are up for grabs in Keep Australia Beautiful WA's engaging, new contest. People have until November 23 at 5 p.m. to enter their 10-second, smart phone, high def videos pantomiming how the sight of litter makes them feel. Entries will be posted on Instagram and Facebook. One lucky winner will land the iPad prize and a larger than life role, along with other judge's favourites, appearing in a KAB anti-littering movie theatre advert due out in early 2016. "According to the many people we speak to, mindless littering stirs up lots of emotion," says the promo. "Show us with your body or show us with your face but let us know how littering makes you feel... without saying a word!" www.kabc.wa.gov.au

DID YOU KNOW?

Trash Dance, written by playwright/activist Fern Martin, is on tour in Ottawa Valley schools and community halls until at least November 15. Local reviews are warm for the pun-filled musical about littering and people's excuses for it. Ms Martin is a longstanding member of the Town of Mississippi Mills Beautification Committee.

Spelling it out

At right, this Bolivian sign will soon be backed up by harsh fines, starting at 828 bolivianos, \$119 US. Bolivia is about to get tough on littering, as reported in our Nov. 4 special midweek edition.



Crowdfunding for kids book kicks off Tuesday

November 10 will be a big day for non-profit *A Greener Future*. The Ontario-based green group will unveil its latest project, a litter-themed children's book, "Nurdle the Turtle" at 10 a.m. on Kickstarter. The hope is that the charmingly illustrated tale will tug at the heart strings and purse strings of generous donors who will pitch in during the 30-day campaign to get it published.

HEADLINE LITTER GRABBERS (NOV 1 - 8)

Some of what made our News Reel this week

Litter fighter's costume for sale (11/6)

Self-styled superhero Phantom Litter Man has retired, and his costume is for sale on eBay through a trusted friend in Hesse, UK. His cape, cowl, boots and mask will only be sold to someone who pledges to continue Phantom LM's anonymous, litter-picking tradition.

Greenpoint, NYC puts idea on map (11/4)

Brooklyn, New York's Greenpoint Chamber of Commerce is putting its heft behind a drive for cleaner streets with *Curb Your Litter, Greenpoint*. Formed in the belief that there ought to be trash bins provided wherever needed, the venture includes the creation of a map of every bin location in the district and a mechanism for locals to suggest new sites.

Gibraltar rocks it with the litter file (11/3)

The Department of Environment and Climate Change in Gibraltar engages in the attack on litter. Two litter wardens came aboard earlier this year to monitor CCTV footage and foster public awareness. They have dispensed 14 fines and the government has committed to long-term support for their work.

Litter Summit in Plymouth a first (11/6)

Plymouth Library hosted a "litter summit" on Saturday for people with "extreme litter awareness syndrome."