

# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

August 4, 2013

## The Truth About Chewing Gum

A fact-based article from Planet Green's Josh Peterson will give avid gum chewers something more to sink their overworked mandibles into. Find out why chewing gum ranks high on the list of public littering concerns. Chewers were chomping to comment on the piece on TLC's website. Most expressed disbelief that littering includes disposing of gum on the ground (or under tables, bus seats, etc.) See <http://recipes.howstuffworks.com/chewing-gum-trash.htm>

### "LITTERLAND" READERS SURVEY

Litterland marks six months with its first Readers Survey. Please take a minute to give us your feedback. [litterpreventionprogram.com](http://litterpreventionprogram.com)



**AN ANTI-LITTER ROAD SHOW** (above) at Tooting Bec Station in Wandsworth, UK displays eight hours of litter gathered from the immediate area. A town blitz is lowering litter rates. There, litter in street = £80 fine.

## DID YOU KNOW?

Studies in NZ, US and UK all etch a link between smoking during pregnancy and conduct problems in children. Are fingers inching closer to the triggers for littering? Sheila White says 'yes!' Read her latest "shlog" at [www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

## Coffee cup? Look again.

Family-owned, Barrie, ON bin and cart maker since 1985, Busch Systems is a leading manufacturer of recycling containers and employs 60+ people. Shown at right is the innovative and much needed Coffee Cup Collector. For lids and stir sticks too. Each has its own compartment for easy recycling or disposing. Hooray for Busch for devising a way to deal with the fastest growing litter type – coffee cups. If everyone worked together we could put a lid on coffee cup litter. Ideally we want it reclaimed and recycled.



**FULL DISCLOSURE:** We use super Busch recycling bins for our litter prevention demonstrations. Thank you to Canada's own Busch Systems for their donation.

## HEADLINE LITTER GRABBERS (JUL 28 - AUG 4)

Some of what made our News Reel this week [litterpreventionprogram.com/news-reel.html](http://litterpreventionprogram.com/news-reel.html)

### China's brass told to polish nation's tarnished image (29/7)

Hoping to salvage the "obnoxious image" of Chinese tourists and students abroad, Foreign Minister Zhang Yesui had a teleconference Wednesday with authorities and told them to "guide" people to abide by public order and social customs and not to litter or spit on the ground. China wants to redeem its tarnished reputation.



### Messages underfoot may get UK town a grant (2/8)

Avon Somerset may receive £5000 from a police fund for pavement markings to caution about anti-social behaviors.

### Litter-free beach pledges win award for Aussie youth (29/7)

Manly, AU takes a Keep Australia Beautiful prize for LitterGuards, a student team that attracted 1000 people to pledge not to litter the beach and engage in cleaning up.

### Thirty litter-free roads 24/7 for city (29/7)

Chennai, India vows to keep two streets in each of 15 city zones perfectly clean as a starting point for public education.

### City's new ordinance wants café butt litter gone (2/8)

Coming Monday in Jefferson City: Sidewalk café operators must install mandatory ashtrays and routinely sweep outside their premises or risk the city yanking their permit to operate.

**Correction:** Sorry, *Litterland 25*'s report on Scotland's survey should have read "73% surveyed had seen someone litter in the past three months."