

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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These camels deserve better!



Photo: Dr Ulrich Wernery

Photo, left, a desert disaster marked by human garbage on the expansive sands after picnics and parties. Camels are combing through the litter. Commonly they mistake it for food. Previously *Litterland* flagged a spate of camel deaths in UAE brought on by plastic ingestion. They die in agony. Intestines blocked, they slowly starve in great pain.

Vultures come in handy in Peru

A high-flying winged partner has been enlisted into Peru's attack on those who dump trash. Ten vultures have been outfitted with GoPro cameras and GPS to help authorities identify illegal waste dumpers in Lima. "Vultures Detect" is a joint effort between Peru's environment agency and the US Agency for

International Development. Move over, dog: Man may have found a new best friend.

Packaging Europe News says non-profit Hubbub Inc.'s highly successful Neat Streets campaign in Westminster will be adopted in Birmingham, Manchester, Scotland and the Forest of Dean in 2016.



Half of the camels in United Arab Emirates die from eating plastic, says expert Dr. Ulli Wernery, Scientific Director at Central Veterinary Research Laboratory, Dubai. Read more at <http://www.cvrl.ae>. Shown at right, an illustrated sticker from a campaign initiated by Cameron Oliver, 11, out of concern for the animals in Abu Dhabi.

700 nabbed in Harare's littering crackdown

Environment, Water and Climate minister Oppah Muchinguri says 700 have been arrested so far in 2016 for littering - a \$20 fine - in Harare. In December she unveiled "My City My Pride", her determined effort to curb people's littering in Zimbabwe. Bins and promotional stickers for all public service vehicles are on the near horizon.

NOT YOUR USUAL LEAVE OF ABSENCE

He describes it as a "lifelong ambition." On Monday, Feb. 1 Clitheroe's Wayne Dixon, 44, and his dog Koda, 4, embark on a two-year, 7000-mile foot trek of Scottish and English coasts to pick up litter. The children's support worker will be raising money too for mental health charity MIND and the Northern Inuit Dog Rescue Society. It's all in memory of his father, Dixon told the local *Clitheroe Advertiser and Times*. One can email dixonwayne874@gmail.com to support his appeal.

DID YOU KNOW?

The Ontario town of Ajax is pursuing ambitious goals to reduce littering and increase its waste diversion rate to 83 per cent from 50 per cent. More recycling bins and better signs form part of a five-point Anti-Litter Action Plan due to roll out with a hope of saving some of the \$392,700 the municipality spends clearing litter every year.

HEADLINE LITTER GRABBERS (JAN 24 - 31)

Some of what made our News Reel this week

Belgium's producers step up to the can (1/30)

Clean Europe Network's website is reporting a deal worth €17-million a year for a corporately-funded campaign in Belgium to reduce litter by 20 per cent by 2022 from 2014's levels. An EU pace-setter?

Walmart Canada puts fee on plastic bags (1/25)

No more free bags at Walmart Canada as of Feb. 9. A new five-cent plastic bag fee will come into play.

Clean India keeps riding the rails (1/27)

The latest from India rail: Digital technology to keep coaches and toilets clean is being used on some trains. It calls staff on their phones to attend to complaints sent to <http://cleanmycoach.com>

Strict Singapore not squeaky clean yet (1/26)

Littering fines in no-nonsense Singapore hit a six-year high in 2015 - 26,000 tickets issued, 70 per cent of them to Singaporeans. That's a jump of 32 per cent from 2014. Sharing fines with tipsters and removing cleaners from schools to push personal responsibility are two ideas being talked up.

Entry level education up for grabs (1/28)

Simply brilliant and brilliantly simple, Basildon Council is offering a freshly launched, eye-opening litter program to its primary schools on request.