

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

February 21, 2016



**KIDS BOOK COMES OFF PRESSES END-MARCH**  
 Above, call it great children's 'litter'ature. Rochelle Carnegie's book about a real-life, three-legged turtle who loses a back limb to marine litter, hits the market in April. Carnegie, founder of Ontario-based non-profit, A Greener Future, is offering free shipping worldwide for orders placed before March 1, 2016. Unit price CDN\$10. Visit [www.agreenerfuture.ca/](http://www.agreenerfuture.ca/). Illustration: Amanda Hashimoto

## WORKING FOR A SONG: NEED VOTES

We interrupt this litter-laden literature to announce that publisher Sheila White has an entry in CBC's "Song in the 6ix" contest to find an anthem for Toronto. She's asking her readers to vote for her original song, "Love Note to Toronto", from Feb. 20 to 26. Voting is worldwide. You can give Sheila one vote each day. Please support your hard-working *Litterland* creator, who is also a well-versed musician, and vote for her offering. Subscribers will find viewing and voting instructions in the covering email. Or go to [www.sheilawhitmusic.weebly.com/song-in-the-6ix.html](http://www.sheilawhitmusic.weebly.com/song-in-the-6ix.html) to vote to send White to the finals.

## "Who Done It?" Nails Its First Culprit

In Wales unlucky Lee Phillips, 40, gave fake details to sidestep a litter violation at the wrong time: Rhondda Cynon Taf was in crackdown mode. He is the first to be prosecuted and named in council's "Who Done It?" shame campaign, begun in October. Instead of a £75 ticket Phillips has been told to pay a £1,150 court bill.

## Carolina Forest is their battleground

Monthly weekend cleanups, volunteers, roadway sectors and litter coordinators are the backbone of the strategy to beautify Carolina Forest. The county and community partner and organize using Facebook and the beautifycarolinaforest.org website. Next outing is March 11-13. Last month's haul: 55 garbage bagsful.

## DID YOU KNOW?

#RunClean, "a modern athlete initiative", is being credited with a huge reduction in plastic littering at the Surfers Challenge Race in South Africa compared to last year.



## ARIZONA UNIVERSITY ATROCITY

Littering and racism appear to have conjoined around the University of Arizona. Unruly and often drunken students living in two privately owned buildings on campus are intimidating Muslims attending the neighboring Islamic Centre of Tucson by hurling litter and insults at them over the past three years. According to the New York Times, meetings between the university, police, the mosque (home of the Islamic Student Association) and building owner, GMH Capital Partners, have failed to end the taunts and tension, despite four evictions. But now the company has dispatched letters to tenants and their parents promising more evictions, fines and zero tolerance for such conduct.

## Dumfries litter inspectors star in new TV series

A six-episode weekly television program on the fight against litter, called "The Inspectors Are Watching", will premiere Tuesday at 7:30 pm on ITV. It's a reality show starring real-life inspectors Erin Graham and Jim Gibson, of Dumfries, Scotland. They will focus on solving problems like noisy neighbours, littering and dog messes.

## HEADLINE LITTER GRABBERS (FEB 14 - 21)

Some of what made our News Reel this week

### Australian beach pickers inspire kids (2/20)

Take 3 for the Sea preaches sustainability to school children in Geelong, AU. Children learn from Take 3 founder Tim Silverwood how litter harms wildlife. They absorb his group's code – pick up and take home three pieces of litter on every trip to the beach. At the city's performing arts centre on Friday and Saturday the curtain rose on the inaugural Geelong Environmental Film Festival.

### Little island has big dreams and ideas (2/19)

Fiji media is relentlessly trumpeting a fresh mindset for the island. Every day this week a column, editorial or article could be found in the news. Even the health minister spoke out about the problem.

### Litter a polluting danger to landscape (2/19)

Namibia's environment minister Netumbo Nandi-Ndaitwah worried aloud that littering is putting the nation's pride at risk at a public event Feb. 14.

### Zimbabwe's checklist applies to all (2/19)

The Environment Management Agency in Zimbabwe lists a set of steps it wants sectors of society to take to conquer litter. There are roles and duties spelled out for retailers, residents, churches, schools, colleges and universities and local authorities.