

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

February 28, 2016

## Trying hard in Barbados

#IPledge Independence Day Clean Up, Nov. 28, took on Bridgetown's roadside refuse. A special outing on top of Barbados' annual drive in September, this event had a team of 20 volunteers collect 140 kilos of waste over two heavily trafficked areas of the city.

### In the grate not so great

Litter blocking drains leads to flooding. Last fall Clean Up Barbados reined in 800 kilos of recyclables and 2000 kilos of waste at 30 sites with 26 teams ranging in size from 9 to 197 persons.



Clean Up Barbados (CUB) was organized by Reneaka Morris and Cherice Gibson of the Future Centre Trust, Barbados. Above, students from Springer dig in to help at the Historic Bridgetown clean up drive

## UK food chain steps up big time

Grocery store chain Lidl UK is showing its commitment to litter prevention with spectacular photos and significant cash. It commissioned TV presenter Chris Packham to take photographs to capture litter's impact on the environment. The company will steer £500,000 from money it has collected in plastic carrier bag fees into a new Keep Britain Tidy program for young people. England shifted to a single use bag fee in October.

## Human waste at NZ heritage site too heavy a price for tourism

'Freedom camping' has spawned blight around the historic Church of the Good Shepherd in Tekapo, NZ. Human waste and refuse are by-products of a national campaign to attract tourists, locals have discovered. They want a portion of the country's departure tax on visitors to cover the added expense of litter removal.

### WANTED: BEHAVIOR POLICE FOR NO PAY

Clark County, NV, has openings for what it has dubbed "Sunset Stewards", volunteers to gently police the 323-acre Sunset Park. Each steward will patrol the park at least four hours a month. They'll be on watch for prohibited behaviors to nip in the bud before they escalate. [sunsetstewards@ClarkCountyNV.gov](mailto:sunsetstewards@ClarkCountyNV.gov)

## DID YOU KNOW?

A recent Populus [survey](#) in the UK found that 61 per cent of the respondents said they would be afraid to confront people who drop litter. However, 90 per cent consider litter a "massive issue" and 81 per cent said seeing it makes them feel angry and frustrated.

## HEADLINE LITTER GRABBERS (FEB 21 - 28)

Some of what made our News Reel this week

### Note: New feature being introduced this week

We now embed original source links in most stories.

#### Stadium litter irks Kenyan gold medalist (2/23)

Golden Olympic javelin thrower Julius Yego blasted management at Kasarani Stadium on Facebook Tuesday for allowing non-sporting events there.

Visitors left such a littered mess after a music concert that he and other elite athletes couldn't train. [Source](#)

#### Artist in NYC uses litter DNA for portraits (2/25)

New York artist Heather Dewey-Hagborg samples chewed gum and cigarette butts for DNA and uses markers found in the genetic material to replicate the faces using a 3D printer of those who littered the items. This idea of creating likenesses using DNA was popularized in Hong Kong's campaign, The Face of Litter, which ran in May 2015. [Source](#)

#### Director and stars rip into movie posters (2/24)

Bollywood director Hansal Mehta says he won't put up posters to promote his new film, "Aligarh". He took to a busy Mumbai street, poster in hand, with actors Manoj Bajpayee and Rajkummar Rao to say it was his social responsibility to cut poster litter. [Source](#)

#### Animated video explains how litter kills (2/23)

The group WoundedNature.org has a sensitive, [animated short](#) to teach children and everyone else the hazards litter poses in the wild. Recommended.