

THIS WEEK IN "LITTERLAND"

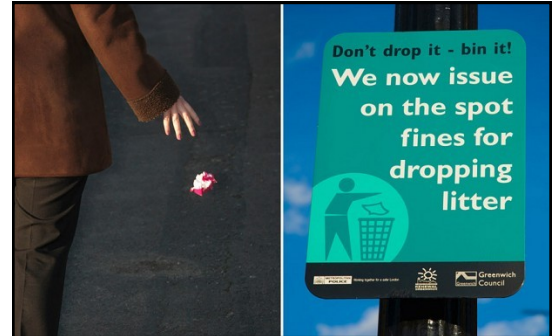
www.litterpreventionprogram.com

March 6, 2016

Boston adopts #NeatStreets approach



Borrowing from the best ideas out there, Boston is pouncing on Hubbub UK's voting ashtrays, first pioneered in Winchester, birthplace of the campaign, Neat Streets. A city serious about its appearance, Boston's mayor, Martin J. Walsh, tweeted about the arrival of ash receptacles at high foot traffic location. They let smokers have their say on questions of the day. For example, what's more important in winter, a warm hat or thick boots? Which superpower appeals more: flight or invisibility? @CityofBoston #NeatStreetsBos



Above, a sign of the times? Greenwich Council makes its position abundantly clear.

Will weekend romp for Queen work?

From March 4 to 6 hundreds of thousands scoured the UK landscape for Clean For the Queen. An inspired idea with broad corporate, political and community backing, the event also stirred detractors. One twit on Twitter said he wanted to go out and drop litter on purpose "just to annoy" organizers. You see what litter fighters can be up against?

Vancouver Surfriders Leading Wave Against Butts on Streets

The Vancouver chapter of the global Surfriders Foundation is behind a drive to change the smokers' habit of littering tobacco filters in that city and Victoria, BC. Plastic cigar and cigarillo tips and the classic cigarette butt are non-biodegradable contaminants that find their way into waterways, sewer systems and communities at the hands of smokers who litter. Rehabilitating these people begins with education. They light up, but can they enlighten themselves? The aptly named "Hold Onto Your Butt" drive focuses on providing canisters to capture butts for recycling.

Clean Up Australia Day Today ☺

It's a hot time to be cleanliness inclined in sunny AU. As Sunday's countrywide cleanup effort gets down to business, a bottle deposit scheme in the offing in NSW hones attention on the statistic that 44% of that state's litter is drink containers. In South Australia, which pays for returns, the figure is 2.2%.

DID YOU KNOW?

NSW lakeside suburb Toronto, AU grabbed heavyweight backing from McDonald's, Domino's, Subway, Pizza Hut and Michel's franchises, all of which posted signs on Clean Up Australia Day urging patrons to do the right thing with their disposables and not litter them. You can find out more about the effort [here](#).

HEADLINE LITTER GRABBERS (FEB 28 - MAR 6)

Some of what made our News Reel this week

Singapore volunteers get the power (3/1)

A revamped NEA Bill that will give citizen volunteers the ability to enforce the littering law whisked through Singapore Parliament on Tuesday. It allows unpaid keeners to receive the power and training to act like NEA enforcers. Workers Party members voted against the bill and **predicted dire results** as neighbour is pitted against neighbour under the new regime.

High-rise littering incidents jump to 2,800 (3/1)

Singapore struggles with so-called killer litter, although no deaths resulted from hurled balcony debris in 2015. The National Environment Agency recorded 2,800 reports, up from 2,500 in 2014 and 1,600 in 2013.

Young Aussie teen wants right to report (3/4)

A youth who filed a littering report is headed to the EPA after being told he is too young to use NSW's online app to relay details of a roadside litter incident he saw as a passenger. James King, 15, is appealing the rule that says witnesses must be 18 or older. The Grade 10 student wrote to Environment Minister Mark Speakman to complain that the policy is "ageist".

New York eases up on arrests for littering (3/4)

It's official: The NYPD won't be making any more arrests for littering, spitting and other minor crimes. Offenders might still be handed a summons though.