

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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Montreal suburb starting to shame

Verdun, Quebec residents are being offered posters to stick on improperly placed garbage as part of [a campaign](#) that had its rollout Monday. The whimsical and fetching designs take on the Big Three of litter disasters in any community: cigarette butts, dog poo and general trash. In the French language the word for garbage is 'ordure.'



Dubai buying into drones

Drones will patrol the beaches, deserts and campsites of Dubai to catch litterbugs, the city's waste management department has confirmed to Gulf News. The municipality has one being tried and expects to acquire two more once the deployment program for catching culprits red-handed is in full swing. Besides capturing irrefutable evidence, the drones eliminate the need for long drives and person-hours involved in litter enforcement.

Above, clockwise, a trio of culprits, bad habits the Borough of Verdun wants curtailed: dumped garbage, dog messes and cigarette butts. The caption is meant to suggest that people who toss garbage in the street are themselves garbage.



BRISBANE'S PRICEY KNUCKLE-RAP

Brisbane Council is appealing a recent court ruling that orders the city to pay \$10,000 in costs in a botched littering case against reputed art gallery owner, Philip Bacon. A litter officer testified he saw two cigarette butts thrown from a van registered to Bacon's company and carrying two people. Magistrate Suzette Coates believed Bacon, who told the court he and his employees are all non-smokers. She chastised the city for pursuing a \$2276 fine while knowing this. Bacon, who estimates the cost of his defence to be near \$20,000, says he will keep fighting.

Uber drives litter bylaw off the agenda

The dust-up between overregulated Toronto taxis and unregulated Uber ridesharing will dominate the April licensing commission meeting, pushing review of the city's updated littering bylaw to the back burner again.

DID YOU KNOW?

World leaders in litter prevention will gather to wrestle littering

issues to the ground at Clean Europe Network's [Stop Litter Now! Summit](#) in Brussels April 19 & 20.

Hotel BLOOM!
Brussels
19/20 April
2016



HEADLINE LITTER GRABBERS (APR 3 - 10)

Some of what made our News Reel this week

Forerunner Texas at 30 still going strong (4/6)

To mark its 30th year, Don't Mess With Texas created a litter cleanup merit badge Scouts can earn.

This LitterBlitz tackles 'litter on a stick' (4/4)

In Oklahoma City illegally posted signs are regarded as "litter on a stick". Typically a year-round crew will remove about 50,000 of them, about 1000 a week.

Oklahoma City Beautiful is behind a new campaign.

Keep America Beautiful's 52% solution (03/30)

America's litter voice, Keep America Beautiful, says the amount of littered cigarette butts was [cut in half](#) (52%) in communities that signed on to the agency's long-running [Cigarette Litter Prevention Program](#) in 2015, a 4 per cent improvement over 2014.

1 Mile Challenge targets law enforcers (4/8)

Environmental enforcement director Jamie Nelson has asked law enforcement officers in Spartanburg County, SC to walk one mile picking litter as they go in April, calling it the "1 Mile Challenge" for Littering Awareness Month.

Aberdeenshire misfiring on litter busts (4/8)

Eyebrows were up as to why Aberdeenshire Council only gave out five citations for littering over the past five years. Council heard this week that a team of 17 officers is currently being trained to issue tickets.