

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

August 14, 2016

"Get a life," council head tells litter complainers

A surprise rebuke from Cllr Donna Jones, leader of Portsmouth Council, has some of us shaking our heads, if not our fists. Linda Symes, council's head of leisure, sport and tourism, sounded off publicly about litter left behind by a throng of more than 12,000 at a free concert at Southsea Bandstand over the July 30 weekend, even though crews cleaned up the mess within three hours. But while Symes was branding the situation of people littering as "appalling" and meriting a crackdown, her council boss was taking a different view. "These people that are complaining need to get a life," Jones told the press. On the ground, though, event organizer Solent Networks says it landed a new sponsorship deal that will see bin liners distributed to visitors in future. Promoter Nick Courtney tried using social media over the concert weekend to ask people not to litter at the event. He'd like a citywide campaign.



Mutt is doggone smart to can the litter
If only humans would follow the example of this adorable, four-legged fetch artist. How smart is this canine? Smarter than some people, it would appear.

Petition, rally back cry for clean Bournemouth beaches

Things are bubbling in the seaside resort town of Bournemouth. First, [a petition](#) on change.org calling for zero litter on clean beaches. Then public outcry and a midday "Respect the Beach" [protest](#) on August 6 at Bournemouth Pier over the "obscene amount of litter" people are leaving behind. It all came to a crest after a [video](#) released last month documented the extent of the beach's trash woes. Now the council's trolling for art materials in a unique awareness-building [contest](#) that asks tourists to contribute plastic packaging beach litter to an industry recycling partnered plan, #pledge4plastics, to remake all the stuff into the world's largest art sculpture and set a record. www.pledge4plastics.co.uk/pledge

DID YOU KNOW?

Vivian Ruth (Keeler) White (April 27, 1925 to August 6, 2016) is the reason behind your publisher's interest in litter prevention. A lifelong environmentalist, who was laid to rest in a green burial service on August 10 at Cobourg Union Cemetery, Vivian led by example and taught her children respect for nature from their earliest days. Thank you, dear readers, for your expressions of sympathy.

HEADLINE LITTER GRABBERS (JUL 31 - AUG 14)

Some of what made our News Reel this week

Starbucks London lands in serious hot water (8/11)

A judge has served Starbucks, Chiswick Park, the legal equivalent to coffee with salt. The outlet was told to pay £163,621.27 in fines for leaving bags of garbage on the sidewalk outside its location across from the Ritz Hotel.

Jordan out of the gate with Ranger patrols (8/5)

The Public Security Department in Jordan is behind an aggressive, new program that debuted in August.

Rangers will patrol parks and streets ready to dole out "firm administrative and legal procedures". They will be on watch for littering from cars, dumping in parks and illegal fires started for BBQs and picnics.

RideLondon cyclists face ban if they litter (8/11)

Tuck it in your Lycra, is the message to riders in the RideLondon Surrey 100 sportive bike race. If they litter their gel wrappers they will be banned from future races. Cameras monitor the racers.

Maybe this litter officer needs a different job (8/4)

A Sefton, UK litter enforcement officer will face a fine and a reprimand for flicking her cigarette end on the sidewalk. The act of littering was caught on camera by an anonymous resident outside the council offices who was struck by the double standard of catching a litter cop committing the unwanted deed.