THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

August 28, 2016



North Carolina county considers buying back full bags

A move is afoot in Surry County, NC to forge a \$20,000 attack on littering habits. Formalizing a partnership with local school districts, businesses and the state transportation department, the plan involves licensing all trash haulers, a litter pick program that may pay community groups a set dollar amount for each full bag of litter they collect, a cover-your-load law for trucks, lawn signs, digital billboard messages and quarterly meetings to track progress.

At left, a sign from Dominica, where resident Peterson Sabaroche is urging residents not to litter. He had his efforts highlighted on a <u>YouTube news video</u> that was posted Thursday.

Royal uproar at Balmoral

Officials at Balmoral Castle lashed out about public dumping on the open grounds of the Queen's private estate. Bothies, outbuildings on the 55,000-acre palace grounds, popular with hikers and campers, were used as dumps for garbage that required three trips by Land Rover to haul away. "If you stay in a bothy please remove all of your rubbish at the end of your stay – including food, sleeping bags, clothes, tents and shopping trolleys," said a statement accompanying photos of the mess.

Edinburgh inundated with beefs

An overwhelming number of litter complaints flooded Edinburgh's 24-hour hotline -- 53,862 in one year, a level authorities describe as staggering, about one call every ten minutes. Meanwhile, council has outfitted its litter wardens with body cameras, primarily for the officers' own safety, at a cost of £4500.

SOUTHPORT PARKING OFFICERS GET EXPANDED ROLE AS AMBASSADORS

A new breed of enforcer, whose duties will range from issuing tickets for parking, littering and dog fouling to directing tourists as city ambassadors, will be coming to Southport. The council is looking to expand the role of its parking officers by creating a hybrid position blending PR, education and enforcement.

DID YOU KNOW?

Yarra City, AU received \$18,000 from Victoria's Minister of Energy, Environment and Climate Change to launch a behaviour change project to keep litter out of waterways. The city found willing partners in Melbourne Farmers Market, Collingwood Children's Farm, Waterwatch Victoria, Merri Creek Management Committee, Fairfield Canoe Club and the CSIRO. Keep Victoria Beautiful dubbed Yarra the Sustainable City of the Year for 2016.

HEADLINE LITTER GRABBERS (AUG 21 - 28)

Some of what made our News Reel this week

Smokers voting in "The Gong", Australia (8/22)

Bright yellow ballot boxes - voting ashtrays - will be prominent in Wollongong, NSW until September 30 as part of that city's plan for tackling cigarette butt litter.

Second time lucky for Iceland's ban? (8/23)

For a second time the Icelandic parliament began debating a law banning littering in the Highlands and on national highways and setting a fine equivalent to €750.

Teenager organizes youth to HEAL the earth (8/24) Florida Keys teen, Izabella Hernandez,15, heads a youth non-profit, 'HEAL', which stands for Help End All Litter. Clean litter to thwart Zika virus, Texans told (8/23)

In Galveston County authorities urged residents to clean litter, eliminating potential mosquito breeding sites, as a measure for combating the spread of the Zika virus.

Hong Kong bin removal cuts litter by 70% (8/26)
Hong Kong's Agriculture, Fisheries and Conservation
department embarks on Phase Two of "Take Your Litter
Home" next month. Half of the 500 bins along parks trails
will be removed by year's end. Five test sites showed
littering dropped by 70 per cent after bins were taken
away. The strategy entails hammering home the
message to park users, particularly youngsters, that
anything carried in has to be carried back out again.