

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

September 25, 2016

WARNING TO CYCLISTS: LITTERED GEL PACKS ARE HARMING DEER!

Conservationists in London have labeled energy gel packaging as "dangerous" to the deer in a nearby nature reserve. Friends of Richmond Park posted photos of empty, dropped packets and chewed-off plastic corners, spit out by racers after the London Duathlon last Sunday and the Ride London event July 31. The deer ingest the plastic, mistaking it for food. A photo posted by wildlife officers showed stomachs "full of litter" taken from two deer during a post-mortem that concluded this was the cause of their deaths. [Full story.](#)

We think Litter Forum is a great idea

Thames Estuary Partnership is an example of the right idea at the right time. This group is behind [Litter Forum](#), an online tool to help link and inform people who care about litter on the Thames.

These bins are most charitable

Pitching litter in a bin in Bulwell Market Place in Nottingham can earn money for charity in an [innovative plan now underway.](#)

Special receptacles aim to appeal to the do-good side of people who litter by reminding them that a local charity will be rewarded with a donation of up to £300 when they help keep the area clean by using bins. The three-month city council *Bin It For Good* pilot program kicked off Monday under the Keep Britain Tidy umbrella. Haringey Council launched similar bins in Tottenham on Thursday.



Big, messy garbage bag: Cardiff, Wales gets its message out by way of the annual Love Where You Live campaign. Above, a sample from 2016, a reminder to pack your trash bags right.

HEADLINE LITTER GRABBERS (SEP 18 - 25)

Some of what made our News Reel this week

BBC turns its lens to litter to give issue clout (9/19)

Britain's national broadcaster recently put out a well-rounded piece about littering and what can be done about it. BBC has produced a number of specials on the topic. Press attention like this can only help the cause.

Kingston, Jamaica floods prompt review (9/19)

Jamaica's minister for Local Government and Community Development pledged action on littering, faulted for recent flooding in parts of Kingston. During a site tour of a hard-hit area of Marcus Garvey Drive, Desmond McKenzie told media higher fines and custodial sentences for breaches are on the way.

Naked UK pickers bare all for the record (9/20)

A group of 25 from Brighton and Hove picked up beach litter in the nude last weekend on Black Rock Beach, vying to be listed in the Guinness World Records book as the largest group to litter pick in the raw.

Indian contest all about cleaning country (9/22)

Winners of the Clean India contest will be decided October 2. [@swachhbharatapp](#) is the online parking lot for Twitter entries from across the country - slogans, poems, essays, drawings and video/film.

United Arab Emirates cleanup launched (9/21)

UAE is already promoting its December 6-13 cleanup, the 15th annual. It had 123,785 participants last year.

DID YOU KNOW?

The Municipal Council of Mbarara, Uganda [announced its intention Monday](#) to get tough with traders and residents who insist on continued littering. They run the risk of being arrested and traders could have their trading licenses yanked.