

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 2, 2016



**GOOD GRAPHICS!** As these two images show, creating attractive, effective images is an art and a science. Research found that a photo of eyes relays a feeling of being watched.

Shown at left, a nice logo for International Coastal Cleanup.

At right, Keep Britain Tidy's poster with the eyes is designed to deter littering.



## Trump tombstone litter now art

Artist Brian Andrew Whiteley picked a gate lock at New York's Central Park under cover of darkness last spring to gain entry there and dump his 500-pound granite, gravestone monument to Donald Trump. "*Made America hate again*", says the epithet below Trump's name and birth year, 1946. Come morning the "Trump tombstone" caused a viral spiral of media before police removed and held the work. Visits to local granite monument suppliers led police to identify and interrogate Whiteley. In a deal arranged by his lawyer he paid a \$300 fine for littering and had the confiscated stone returned to him. It is now on display at Christopher Stout Gallery in Bronx until October 9 when it moves to a Chelsea gallery in Manhattan.

## Louisiana adopts new slogan

After more than 25 years [Love The Boot](#), [Don't Pollute](#) replaces [Don't Trash Louisiana](#) as the state anti-littering slogan, chosen from entries submitted by local ad agencies.



## DID YOU KNOW?

Toronto Council will be asked to approve "Chapter 545", an update to its littering law on **Wed., Oct 5**. If approved, licensed premises like bars, nightclubs and eateries where patrons smoke and litter will be required to provide bins and clear away cigarette butts and other refuse lying around their shops. The big question, will the new bylaw be enforced and publicized?

## HEADLINE LITTER GRABBERS (SEP 25 - OCT 2)

Some of what made our News Reel this week

### **Litter wardens sacked over conduct (9/30)**

Overzealous, private enforcement comes at a cost. In Maidstone, Kent a contracted litter warden was suspended for fining a woman £80 for throwing bread to ducks in a river. Another officer in Detling is under review for threatening to ticket two men who placed their cigarette butts in a wheelbarrow full of dirt they were using in the building of a church fence. In Tunbridge Wells a warden, who was filmed parking his car illegally to ticket a woman for littering a cigarette butt, has been taken off the job.

### **South African balloon release falls flat (9/30)**

Radio station 5fm issued a [statement of apology](#) on Facebook after an impromptu balloon release at its Cape Town Loud Live event provoked a negative public reaction. "We are extremely sorry for being so silly."

### **Bottle deposits gaining favour in Ireland (9/30)**

Six months into paying for plastic bags, support in England for a small deposit fee on beverage containers grew to 39 per cent from 33 per cent, says government-funded research from Cardiff University.

### **Vineland mayoral candidates debate litter (9/29)**

Rarely do we see this: candidates for mayor debating litter solutions. It happened this week in Vineland, NJ.

### **Litter-free sports an aim of Guyana's EPA (9/25)**

Environmental Protection Agency, Guyana, takes a kick at encouraging "litter free sports" and offers tips online on how to draw up and implement a successful plan.