

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

November 13, 2016

"A disgusting, filthy habit."

Surprise! We're not talking about smoking, but the littering of tobacco products like cigarettes and paraphernalia. *Litterland* cheers the considerate, environmentally responsible smokers who use ashtrays and containers every time. (Clearly we are not a health publication.)



Is teen's ticket for littering for the birds?



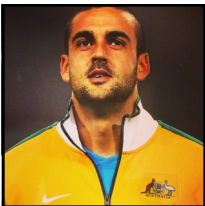
A teenager and her father are crying foul over a citation the girl received for feeding fries to a pigeon in Swansea. A warden handed Lauren-Paige Smith, 19, a £25 on-the-spot penalty notice for littering, deaf to her argument that the bird had devoured the entire chip moments after she put it down. The girl refused to pay and the fine escalated to £100. She'll be in court on Tuesday. The story showed up on World Justice News website and reported on her grandfather's outrage over the charge. Perhaps a "Do Not Feed The Birds" sign would have helped to explain the council's objection to littering that feeds pesky pigeons and gulls.

Tackling butts at the mall

A teen-driven program in tiny Falconer, NY sought to make a big impression at Chautauqua Mall. The group, Falconer Reality Check, gathered up cigarettes found around the mall to highlight the issue of tobacco litter, to change habits and discourage smoking generally. Nearby Jamestown Community College is tobacco free. Parks forbid all smoke-able items, including vapor devices and chewing tobacco.

Soccer star scores one for the environment

A Premier League football club exerts its muscle in the field of litter as partners in [Green Goals](#), a unique game plan backed by AFC Bournemouth, civic agencies



ADAM FEDERICI

and eco-groups. Goalkeeper, Australia's Adam Federici, was out to score big with students from King's Park Academy as he joined in a litter picking event. That's one element of a program focused on teaching and funding community-based solutions.

DID YOU KNOW?

A former sustainability executive for the Canadian Plastics Industry has bagged a senior Government of Ontario job steering the province's circular economy plan. As of Nov. 21 Krista Friesen will begin implementing the province's newly minted Waste-Free Ontario Act.

HEADLINE LITTER GRABBERS (NOV 6 - 13)

Some of what made our News Reel this week

State stages first annual litter summit (11/7)

Monday marked Massachusetts' first-ever Litter Summit, planned as an annual check-in and a compass for government agencies and interested parties.

Salem social media venture gains traction (11/8)

In Salem they are calling it a movement. To heighten litter awareness and action, citizens set up a [Facebook group](#), Fireballs of Salem, and ask people to join them in picking up commonly strewn whisky nip bottles.

Cost of litter not sustainable: councillor (11/11)

Flintshire Cllr Bernie Attridge says unless people clean up their act, the cost of littering could overtake the county's ability to pay. Based on a one-year pilot a report recommends beefed-up enforcement as a lever for reducing costs and helping with expenses.

Single use containers unwelcome here (11/10)

Thammasat University purchased 30,000 reusable water glasses from Amway to resell at this weekend's planned litter-free commencement at the campus in Sanam Luang. It's a main plank for reducing waste.

Christmas crackdown coming in Nuneaton (11/9)

Warning bells jingle for litterbugs intent on messing up Bedworth and Nuneaton this Noël. The town will ring in a pre-holiday blitz beginning at the end of November - uniformed patrols weekdays and weekends, ready to dispense £80 penalty notices for littering.