THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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Yorktown Heights, NY boasts about its bold law
The litter law in Yorktown Heights, NY applies equally to
all, no matter where an offender resides. Authorities claim
their Recorded Images Violations law is a national first.
The law holds drivers responsible for any litter emanating
from their vehicle regardless of who did the tossing or
where they live. It was recently upheld with the successful
prosecution of an out-of-towner. If an act of littering is
caught on camera the driver gets a \$500 pay-up notice.

A mounting problem faces Shepparton



Shepparton,
AU grapples
with scenes
such as the
one shown at
left, but people
there speak
out. Dumping
begets more
dumping.

Scotland failing in bid to make nation litter-free, says industry

In Issue 16, Vol. 2, June 1, 2014 *Litterland's* headline asked, "Is Scotland succeeding?" It had been our third article about the nation's bold intention to rid itself of littered landscapes. Evidently the answer to the question is a disappointing 'no', according to data gathered in October. INCPEN, Scotland's packaging industry voice and a partner in the Keep Scotland Beautiful study, suggests the government's near three-year mission to make the nation litter free has failed. Litter jumped by one percent since 2014.

The findings indicate supermarket carrier bag litter is up 38 percent in spite of the introduction of a fee on bags in October, 2014. Those opposed to the bag fee argue it has not helped and should be scrapped. Contributing to Scotland's litter tally are cigarette butts, gum, other plastics, bottles, cans, wrappers and papers - the usual suspects. However, coffee cup litter was down. Scotland launched *Towards A Litter-Free Scotland* in June of 2014.

SEASON'S GREETINGS!



Watercolour, pen & ink illustration by Harold Kieran

Dear Readers, Happy New Year! May every available joy be yours this holiday season and throughout the coming year. Thank you for your valued readership. *Litterland* will be taking a brief hiatus while your fearless editor deals with some surgical issues in the New Year. Final publication until further notice will be January 1, 2017.

HEADLINE LITTER GRABBERS (DEC 11 - 18)Some of what made our News Reel this week

Thanet publishes names of litter offenders (12/11) Ignoring an £80 fixed penalty notice and two warning letters for littering in Thanet, UK has a price, and not just monetary. A Canterbury court dished out £12,000 in fines to 35 litter louts on Nov. 29. Council published all their names, ages and addresses for media to report. Prosecuting beach litterers a priority here (12/13)

Persons found dumping dirt or any waste on beaches in Lamu, Kenya will be arrested and charged, the county government has warned, saying the environment is being degraded faster as the population grows.

Newcastle hires two litter enforcers (12/16)

Two dedicated litter officers will be on board in 2017 to help Newcastle, UK deal with its £4.2 million a year problem with stray refuse. It's a 12-month, funded pilot. Street cameras play a role in the plan.

Night market events educate shoppers (12/12)

"Stopping litter begins with you and me." That's a phrase Malaysian merchants at Taman Connaught told shoppers at their pasar malam (night market) on December 7 and 14. The merchant association received funding from the Malaysian Plastics Manufacturers Association and sponsor ExxonMobil Chemical Malayasia for events teaching about waste and bin use.