

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

September 1, 2013

Bottle boat to the rescue!



'PET' PROJECT: Litter For Life in Manila gives plastic bottles a second life as a rescue boat. The vision of Councillor and risk management specialist Alfred Ortega, the manually operated boat, fashioned from 1,000, 1.5 liter plastic bottles, reinforced by nylon cord and metal bars, is durable and functional. The mayor and council endorse the project.

MILLION-PERSON MARCH AND ZERO LITTER - WOW! HOW?

[Luneta, Philippines] Credit EcoWaste Coalition for turning a mass protest against government corruption into a triumph of sorts for this litter-conscious nation. Despite an estimated one million marchers descending on the park, no litter was left behind. The vigilant environmental group has for years now promoted the concept of zero litter events with varying degrees of success. August 25's protest over pork barreling at city hall marked a turning point with EcoWaste declaring the site spotless at the event's conclusion, attributable to the group's promotion of basic clean-and-tidy rules* through the media and being on site with volunteers to whisk away debris quickly if littered.

* 1) Carry a personal litterbag or hold on to your rubbish until you find a bin. 2) Bring your own water in a refillable container. 3) Avoid disposable packages. Place food waste in your recyclable food containers and take home. 4) Use reusable bags, not disposable plastic. 5) Don't spit, throw chewing gum or toss cigarette filters on the ground. And do remind others, friends, family, and strangers alike, of all the above.

LITTERING PROMPTS FLOOD WARNING

The Disaster Preparedness Management Office in Trinidad, cognizant of litter's role in mass flooding, issued an open call this week: "Stop littering Trinidad."

All eyes on Illinois' butt stance

Enforcement of a new state law against tobacco litter in Illinois will begin January 1, 2014. A promise of \$50 tickets and clear legal language attacking the problem from all angles leave the impression of a long-term commitment to achieving measurable results. The bill earned its final approval earlier this month.

DID YOU KNOW?

Wednesday (Sept. 4) is the deadline for public input into Bill 91, Ontario's proposed new Waste Reduction Act, still time left to fax comments to Wendy Ren at (416) 325-4233. Phone: 416-212-1128. Online: www.ebr.gov.on.ca

HEADLINE LITTER GRABBERS (AUG 25 - SEP 1)

Some of what made our News Reel this week
litterpreventionprogram.com/news-reel.html

This trashcan talks back (30/8) →→→→→

Litterbins thank users for their trash deposits in the Green Flag/Keep Britain Tidy community of Chaddesden, Derby. They are a newfound novelty in Chaddesden Park.

Dallas looks at litter-riding options (21/8)

Dallas, Texas has a litter proliferation study underway. City Council will look at its results and a staff report next year before considering a ban on plastic carrier bags.

Nevada survey, kids program zero in on littering (27/8)

Two keynotes from Nevada: Keep Truckee Meadows Beautiful Litter Index for release Sept. 4 provides data to local and national agencies. KTMB's Waste Warriors, a program that brings trash sense to kids, rolled out its new video and curriculum Tuesday, both now to be translated into Spanish.

Victoria's worth a million to litter prevention (29/8)

Australia's cleanest state announced a tidy one million dollars to regional Victoria litter reduction projects after launching a Get it Right on Bin Night campaign in August.

Scotland has online litter survey (26/8)

Scotland continued its war on waste with the introduction of an online survey about litter and is calling on Scots to respond.

