

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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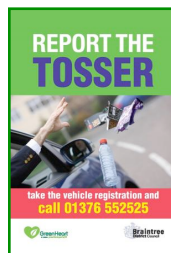
LEADING THE PARADE in places around the world environmentalists, like those seen above with banner, promote litter-free events, attitudes and lifestyles.

LIFEGUARDS' CALL FOR HELP

Lifeguards in Corpus Christi would like to put their foot down on littering, draw a line in the sand, but they worry about the safety of doing so. They warned that broken glass and other sharp objects littered on the beach are hazardous to everyone, including them, and urged support for clean, safe public beaches.

HOW YOU BIN IMPORTANT IN OTTAWA

Canada's capital debuted 26 new twin recycling and garbage bins and benches on Elgin Street a few weeks ago. It's a one-year public space recycling trial for the City of Ottawa. Pricetag: \$80,000. If analysis of the pilot shows that people have used the bins properly the city would look at adding a third street bin for compostable food waste.



DID YOU KNOW?

Links to all original sources and details behind stories in Litterland are available on the litterpreventionprogram.com website. Click Home, This Week In Litterland.

Cavan sweeps to victory in Ireland's 2013 'litter league' annual contest

Cavan cleanest, Galway slips to dirty, Dublin doing better - some of the findings from the annual survey prepared by Irish Businesses Against Litter (IBAL). It's always a source of pride or agony when Ireland's Litter League announces the nation's cleanest and dirtiest towns. Awards nights honour the tidiest, while highly publicized litter black spots get put on the radar for attack, such as in the case this year with heavily littered vacant properties in Dublin and poorly kept recycling centres. They dragged down the city's cleanliness ranking. IBAL was founded in 1996 to support a bedrock commitment from Irish businesses to adopt prolonged, litter-fighting measures. www.ibal.ie

DEEJAY BROADCASTS HER LITTER IGNORANCE

Durban's East Coast Radio deejay Zaba Simbine horrified and angered some by saying on air that she throws rubbish out the window "because it gives people jobs." The station is feeling the heat. Listener Dee Botha complained and wants an apology. At the other end of the broadcast spectrum, though, a *Litterland* wave of approval to Illinois Radio B96 Chicago for the message on its website urging listeners not to litter their cigarette butts.

HEADLINE LITTER GRABBERS (SEP 1 - 8)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

UK town advocates nationwide chewing gum ban (4/9)
A chewing gum ban is in a pack of suggestions for Scotland from East Dunbartonshire Council sent in response to the current national survey, Towards A Litter-Free Scotland.

Braintree: 'We won't back down' (2/9)
Braintree follows its brash Don't Be A Tossler campaign with Report The Tossler, the district's determined and continuing action against litter. The slogan on city vans and petrol pumps has offended some people, but seems to be working.

NZ cautions re "hazardous" roadside litter (3/9)
New Zealand reports that litter is on the rise. The country's transport agency this week issued a blanket bulletin to all motorists warning against roadside littering.

Zero Garbage Week in India (2/9)
From September 6 to 13 Mumbai will forge ahead on its long road to cleanliness during Zero Garbage Week. Fifty-four schools are zeroing in on proper waste separation and handling and individual responsibility for lessening litter.

Litter abatement must be contagious (2/9)
The UK towns of Warrington and Sheffield independently vowed to keep after litterers this week.