

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 20, 2013



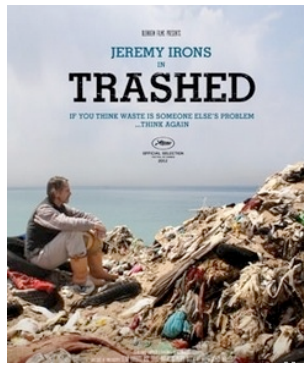
NO END TO SOLUTIONS

It is a constant challenge to be creative and visible in the fight against litter. Shown left, the Alice Ferguson Foundation children's poster contest winning entry, Oregon. Stencil pavement markings, right, communicate fouling law to dog owners in UK.



THREE STATES, THREE APPROACHES

More will be deputized to lay littering charges as the sheriff in Mississippi's **Adams County** assumes carriage over litter and some early education, which may include pointing out to children that food litter can result in road-kill, luring animals onto roadways and into traffic. Once a connection to the environment is made, littering is less likely, according to US Army park rangers in **Bonneville**, Washington, who use personal interaction with the public to stem littering in the Columbia Gorge by pointing out the environmental consequences. The park provides no bins. Instead it has a trash carry in, carry out policy, Jessica Brownlee told *Litterland*. **Tuscumbia**, Alabama will continue with litter enforcement and education. According to Mayor Bill Shoemaker, schoolchildren, drawing from lessons taught in the classroom, now will scold their parents if they see them litter from their vehicles. This is having an effect, says the mayor. "People have been accustomed to throwing it out the window," he said. "Some habits are hard to break."



Bermuda Society of the Arts screened "*Trashed*" (left), a film starring Jeremy Irons, as part of its concerted September push to curtail widespread littering. The moviemaker visits natural beauty sites around the world and shows how carelessly discarded trash has grossly marred their majesty.

HEADLINE LITTER GRABBERS (OCT 13 - 20)

Some of what made our News Reel this week litterpreventionprogram.com/news-reel.html

Litter commission for North Croydon (10/15)

Declaring litter "a crisis", North Croydon, MP Steve Wells has formed a litter commission to involve virtually the entire community. Over in West Croydon they've launched Safer Croydon Radio, where merchants can alert each other when anti-social conduct happens and is moving through the town.

Marathon litter in Oxford "never again" (10/14)

Organizers of the third half marathon race in Oxford, UK had to apologize to townspeople for the incredible mess after the race from runners and spectators due to lack of bins and clean up.

Police the politicians for sign litter: Agency (10/17)

Keep Australia Beautiful has made election candidates its target, asking the public to report MPs who let their signs linger because they set a poor example and should be exposed.

Guyana Styrofoam ban on its way by 2016 (10/16)

Environment Minister Robert Persaud pledges a polystyrene ban will commence within two years in Guyana, starting with food containers. The nation will go with an eco-friendlier ECO PAK, made by Caribbean Containers Inc, the government's venture partner. Litter prevention wardens and ticketing are in the wings, following a Pick-it-up, Guyana blitz in June.



R. PERSAUD

DID YOU KNOW?

Open to all, Monday, Oct. 28, 9:30am, the first of two, 2-hour webinars from Canada's beverage industry on the expanded container recycling program it proposes to fund in Ontario. Hosted by Waste Diversion Ontario, the second date is Thursday, Nov. 7, 1:30pm - 3:30pm. Register at <http://www.vvctv.ca/wdo/20130909/> [Password: wdo1].