

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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Mumbai students pitch litter solution to railway boss

Eight students from grades five to eight are on route to patenting an idea for preventing littering on trains. They emailed Indian Railway Minister Suresh Prabhu describing their foot-pedal-activated, dunk-and-plunk device that involves three large tanks fitted under every coach and ducts leading to openings in front of every cabin. A foot pedal opens the chute. Passengers don't need to walk to a bin, a big plus. Small exhaust fans vent any aroma. Prabhu has officials at Rail Bhawan researching the feasibility of a trial.

He wore trash to make a point

New Yorker Rob Greenfield took to YouTube to show off his attempt to educate others by wearing every piece of trash he had created over 30 days in clear plastic bags tied to his body. [The result](#) is thoroughly entertaining. Give Greenfield a nod for going to such lengths to make a point about reducing, recycling and containing one's waste and litter.

What's old is new again. Keep Britain Tidy [announced](#) a return to its old Tidyman logo from the 1950s because



the iconic black-and-white version was better understood than green-hearted replacement that was created six years ago for the ultra-positive *Love Where You Live* campaign.

Limerick's TLC3 wants a name for this beast

The third annual Team Limerick Cleanup (TLC3) campaign includes a contest to name the 12-foot, motor-driven, litter-eating monster mascot, above. The creature was designed by Draw Out, a Limerick-based urban regeneration project that uses contemporary works of art to reshape spaces. To its credit, Limerick ensures that takeaway restaurants help to promote TLC3.

Towering challenge in Toronto

Apartments, condos and co-ops in Toronto, Canada are vying to be deemed the most green. The Mayor's Towering Challenge called on multi-residential buildings to step up their diversion of waste. A winner will be announced in April. It is hoped the campaign will better the anaemic overall rate of 26% diversion for multi-residential dwellers versus 66% for single family households. You can see some of the entries [here](#). (Note: no litter indexing in the scoring.)

DID YOU KNOW?

German scientists [report](#) In the journal Deep Sea Research I that between 2002 and 2014 the Arctic hosted an average of 3,485 pieces of litter per sq square kilometer (1,345 pieces per square mile). In 2011, the average was 4,959 pieces per square kilometer, and in 2014, it was 6,333.

HEADLINE LITTER GRABBERS (FEB 5 - 12)

Some of what made our News Reel this week

Singapore by the numbers (2/7)

The number penalized for littering in Singapore hit a seven-year high last year: 31,000-plus fines and 1,700 corrective work orders, a steady climb since 2012 when 8,195 fines were issued to litterbugs.

Japanese restaurants push smoking rooms (2/9)

In Japan, home of tobacco giant JTI, a restaurant industry group lobbies for separate smoking areas rather than smoking bans. [Ryonetsu](#), a Japanese company, sells pre-fab [smoking booths](#) that use filters to prevent tobacco fume seepage for \$1,926

City his with littering fine for messy depot (2/7)

Windswept paper landed Wellington Shire in EPA Victoria's bad books. The council was fined \$7,500 for allowing litter to leave its landfill site, Kilmany Resource Recovery Centre.

Don't even think about not answering here (2/8)

Dublin residents who ignore council letters about litter will soon be dodging a fine of €75. That's the penalty facing 32 of 126 Ballyfermot residents who did not respond to a query about their disposal plans.

Edinburgh off and running in Year Two (2/11)

Our Edinburgh, started in 2016, has begun a creative, four-week blitz in litter hotspots Gorgie and Dalry.