

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

May 7, 2017

HOW CLEAN ARE OUR STREETS 2016-17?



Source: Keep Wales Tidy

The total picture on Welsh litter

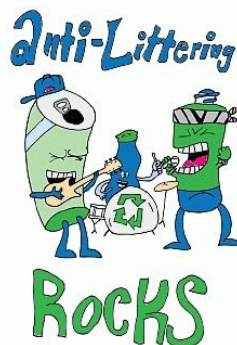
Keep Wales Tidy gives up the straight goods on litter in the above poster. People need this information to begin to understand their role in the creation and abatement of litter. Check out the categories that generate most of the problems. Top culprit against keeping things clean? Pedestrians.

Ireland's 2017 competition is on

Always a fierce contest among want-to-be-cleanest contenders, the competitive spirit has already begun to brew in Ireland around the annual Tidy Towns competitions, which kicks off Monday. Millstreet Town, first place winner in "Category A" last year, is vying for a repeat, has thrown down [a challenge to residents](#) to work at being the best again in 2017.

DID YOU KNOW?

Australia's only litter-dedicated [conference](#) is slated for July 25 & 26 at Kirribilli Club, Lavender Bay, NSW. Keep New South Wales Beautiful put out a call for presenters and published a guide for submitting a paper at the conference, found [here](#).



Norway embarks on first national day

The weight of the federal government and United Nations Environment Programme was evident Tuesday at the kick-off of Norway's first ever voluntary cleanup day across the nation. Minister for Climate and Environment Vidar Helgesen and UNEP Chairman Erik Solheim were on hand to support the more than 20,000 who signed up to take part in Nordic Beach Cleaning Day 2017, an activity during an awareness week designated by Keep Norway Clean.

India's PM asks people for pledges

India's prime minister Narendra Modi was in Haridwar on Wednesday urging the populace to pledge to not litter. Modi's Clean India program, *Swachh Bharat*, is a five-year drive for "the most important thing" – better cleanliness and sanitation, a message the PM says youth are embracing. "There is no need to make a big vow, there is no need to hang oneself, there is no need to sacrifice oneself at the border like our jawans, just one small pledge must be taken – that I will not litter," he said.

HEADLINE LITTER GRABBERS (APR 30 - MAY 7)

Some of what made our News Reel this week

One cranky governor makes a dumb move (5/4)

Governor Paul LePage used his veto power to kill a bill proclaiming the first Saturday in May as Maine Community Litter Cleanup Day. He refused to grant the bill final approval, believing that commemorative days are unnecessary and impractical. He thinks melting snow washes the litter away and he says May is the wrong month anyway -- it should be September.

Singapore goes full month long (5/1)

One day isn't enough for Singapore. The one-day *Operation We Clean Up!* founded in 2014 is now a one-month effort called *Keep Singapore Clean!*. It is coordinated by the Public Hygiene Council.

Seven steps point the way in this state (5/4)

North Dakota's transportation department doesn't shy away from talking about litter problems. It just published [seven easy rules](#) for citizens to remember.

South Australia starts era of tougher fines (5/1)

May 1 marked the beginning of a tougher fining regime in South Australia. Penalties for littering from cars can amount to \$500 under the enacted plan.

TelOne litter campaign in Zimbabwe (5/4)

Zimbabwean phone giant, TelOne, made a great call recently. The company will infuse \$50,000 into the purchase of refuse bins for eight major municipalities. It delivered 1,000 bins to Victoria Falls last week.