

THIS WEEK IN "LITTERLAND"

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New York taking another shot at it

Weeks after canning its six-year-old subway bin removal program, admitting it had failed to reduce littering, New York City has moved above ground with an initiative that could be a slam dunk. Trash bins painted to resemble basketball nets will be installed throughout the Big Apple - 500 in all. The idea is to make it attractive for people to land their garbage in the basket as was demonstrated at a kick-off event this week, a basketball clinic for youth. It's part of the Sanitation and Parks Departments new push -- "Talk Trash New York". Young people received skill-building tips on shooting and handling the ball while learning about the importance of keeping their parks and courts clean, a \$400-million annual hit to the parks budget. The event was held at the famed West 4th Street basketball courts in Greenwich Village.



Credit UK's Surfers Against Sewage for these funky and hard-hitting tattoo designs, [a campaign](#) created by ad agency M&C Saatchi and tattoo artist Nick The Tailor.

Aussie skateboard role models

World champion Australian skateboard tricksters Sam Sutton and Poppy Star took to the air at Medowie Skate Park on Thursday, fronting a litter reduction strategy in NSW with their high-flying performance and then helping primary students and teachers with a clean up as celebrity role models for the campaign. Hunter Councils, Port Stephens Council, Take-3, the NSW EPA and

Medowie Public School teamed up to sponsor the event, which will be followed by an audit of all the waste that was collected.



Left, loving this Irish logo from [Mill Street Tidy Town](#) for its anti-litter competition.

DID YOU KNOW?

On top of door-to-door garbage collection the municipality of Pimpri-Chinchwad (PCMC) in Pune, India is trying something new to support the ongoing Swachh Bharat Mission to clean the country: hanging waste bins, 562 of them around the city, for segregating wet and dry waste. [Council approved](#) the purchase and will seek a private firm to maintain the bins.

HEADLINE LITTER GRABBERS (MAY 7 - 14)

Some of what made our News Reel this week

£500,000 in fines in two months in Liverpool (5/8)

Kingdom, a private UK contractor, is raking in littering fines for Liverpool City Council at a staggering rate. From March to May, a beefed up 17-member squad replacing the previous four-person team issued fines totalling £498,160 to people caught in the act. The firm retains 53.125% or £42.50 per ticket equaling £264,000 and Council keeps £234,100, a 46.875% cut.

Condo owner fights balcony butt flickers (5/9)

Enough was enough for Wayne Russell, a condo owner in Richmond Hill, north of Toronto, Ontario. Fed up with people above, who flick cigarettes or land spit on his balcony, he put up a hand-written banner calling out the perpetrators that began with the words "Please stop". He erected the awning to protect his patio space.

Bottle trees serving as a public reminder (5/10)

Ipswich, UK artist Glen Smith used plastic bottles he found littering the streets to create "bottle trees" to exhibit at the town's upcoming art festival. He intends them to be in-your-face lessons in plastic litter recycling, reuse and disposal. Ipswich Festival, In-Situ, displays artworks fashioned by the cream of the crop.

Town's bylaw hikes penalty significantly (5/12)

After one of the worst years for dumping, the Township of Horton, near Renfrew, Ontario, has upped its maximum fine to \$1,000 for littering and dumping.