

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

July 16, 2017

## Brisbane pop-ups cheap and easy *This bright idea can be replicated anywhere.*



**A POPULAR POP-UP**  
We thank Paul Cusack, of [WasteAdSpace](#), not just for his thoughtful guest columns and advice, but for the photos (left) of an awareness-raiser in Brisbane, AU. Check out the display of freshly picked litter and the bright banner promoting "104 Or More", asking visitors in high traffic public spaces to pick up at least two pieces of litter a week (2x52=104). The photo, inset, shows an array of litter-picking equipment, which people are invited to use for impromptu cleanups, whether for five minutes or hours on end.

## Yonkers turns its eyes on litter

Yonkers, NY has voted to install trash cams to film acts of littering and dumping -- surveillance camera footage that will serve as evidence to prosecute culprits, mainly motorists, in court.

## Canada's defence minister litters, is captured on video gone viral

The boss of the Canadian military is a litterbug, caught red-handed in a video taken by a west coast shop owner, who filmed Minister of Defence Harjit Singh Sajjan throwing cherry pits out of his car window in Osoyoos, BC outside the East Indian Meat Shop owned by Harbinder Singh Gill. The 4-minute [video went viral](#), especially in India where a national campaign against littering is in Year 3. It includes a verbal exchange between the high-ranking cabinet minister and the videographer, who scolded Sajjan for littering. "You saw the sign that the store is closed. You parked here, ate, and spat out the pits. And now are telling me you are here to buy meat." On view in the minister's front car seat -- a plastic bag for the cherries, an ideal repository for his spent pits. Organic waste is a form of biodegradable litter, but it takes years to disappear and should be composted.

## DID YOU KNOW?

For efficiency come August 5, [Schenectady](#), NY will change the way it handles littering offences to a process that will take half the time, moving away from arrests to a system akin to handing out parking tickets, requiring offenders to pay up or go to court, or be summoned to appear by a bench warrant.

## HEADLINE LITTER GRABBERS (JUL 9 - 16)

Some of what made our News Reel this week

### 'Samurai' attack street littering from festival [\(7/15\)](#)

Street performers dressed as samurai warriors battled litter at the Gion Festival in Kyoto. Brandishing tongs instead of swords and toting baskets on their backs, members of "Jidaigumi Basara", an offshoot of Tokyo-based troupe "Issei Ichidai Jidaigumi", issued a challenge calling out people who litter to the applause of onlookers. Leader Yusuke Matsumoto, 22, said the group's philosophy is, "Hate the crime, not the person who has committed it." [YouTube video here.](#)

### Not the way to get your name in the news [\(7/10\)](#)

After trying education, the Paulding County Marshal's Office in Georgia ushered in new moves against littering June 1: requiring litterbugs to pick up trash and publishing their names in the local paper. [See video.](#)

### Beach fashions all about litter in Nantucket [\(7/7\)](#)

Nonprofit shoreline cleanup group ACK Clean Team sponsored a show of fashions made from littered items to drum up interest in changing messy behaviours in Massachusetts. Local models wore magazine skirts and plastic straw dresses at the Cisco Trashion Show.

### Making it pricey if found guilty by a court [\(7/12\)](#)

Thurrock, UK landed another round of successful court prosecutions against litterers. Fines ranged from £270 to £460, bringing the total to £18,102 since May.