

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

August 6, 2017

Women set sail on litter voyage

A powerful all-female crew of professionals in the fields of arts, science, environment and business who are also deft sailors will start sailing around Britain at Plymouth on August 8 on a 30-day voyage returning September 5. The purpose of the [Round Britain](#) sail is to highlight the Number One nautical naughty: ocean litter. Events in Plymouth, Cardiff, Belfast, Arran, Stornaway, Edinburgh and London, where the environment will be front and centre, will include the women's presentation about the impact of single-use plastics and their threat to marine settings. This admirable adventure is run by a sailing for women enterprise, eXXpedition, "to make the unseen seen", with the help of their forward-looking sponsors and £10,000 in crowdfunding.



Egyptian bank sponsors keeping coast clean

Arab African International Bank launched "Keep The Coast Clean" in Egypt in 2015. It produced a list of the above five 'Beach Devils' in a cartoon poster, set out to educate children and provided clay ashtrays and waste receptacles on the beach.

Here you'll pay on the spot now

While some jurisdictions like Gravesham and Maidstone have dropped privatized litter enforcement, Hull, UK may dive in deeper. A proposal to shop for a company to enliven council's existing on-the-spot fines policy against littering has been opened for public consultation. Hull currently issues 100 fines of £75 a year. Outsourcing could bring that annual total to 5,000.

Don't Mess With Texas produces impressive scholarship winners

Three senior students won big cash from the eradicators of littered trash. The iconic *Don't Mess With Texas* organization awarded its 2017 scholarships to Jaideep Patil (\$6,000), of Plano, Caitlin Boogs (\$2,000), of San Antonio and Alexander Sholmire, of Texas City (\$2,000). They were rewarded for leading efforts to prevent litter in their schools and communities. Sponsors iHeartMedia and Q1 Media financed the prizes.

DID YOU KNOW?

Litter Prevention Program founder Sheila White appears in a short (8:13) documentary directed and produced by Amy Phelan, a talented mature student in the film studies program at Ryerson University in Toronto, Ontario. Called "Sheila White - Against Litter" the film about her litter prevention work can be viewed on [YouTube](#).

HEADLINE LITTER GRABBERS (JUL 30 - AUG 6)

Some of what made our News Reel this week

Think tank pushes for bottle deposits in UK (8/4)

UK think tank Green Alliance is recommending the nation adopt deposit fees on beverage bottles as part of a five-point plan for tackling ocean pollution. According to its research using data from Australia, the group says a refundable fee would see 95 percent of littered plastic bottles returned for recycling instead of being tossed.

Borough cuts ties with private enforcers (8/3)

It's the end of the line for the contract between UK's Maidstone Council and Kingdom Security, its private sector litter police. Bad press on BBC over corporate bonuses and overzealous ticketing led to the non-renewal. Maidstone's enforcement may move in-house or to another private provider. Council must now decide.

City moves to put the lid on bin litter (8/3)

To prevent a ton a week of windblown street litter, Portland is switching to recycling carts that have lids. The city will begin rolling out 25,000 of the new, two-wheeled bins at a cost of \$1 million on August 7.

Mayor calls for a litter-free Bario (7/31)

Adam Yii is using his voice and influence to stop litter in the Bario area of Borneo. As the Mayor of Miri, Malaysia he challenged communities on the island highlands to stop their indiscriminate waste-tossing and shoot instead for zero litter in Bario. Yii named two councillors to coordinate a campaign strategy.