

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

September 17, 2017

## Surfers Against Sewage presents ...

Always at the crest of good works, UK clean oceans group [Surfers Against Sewage](#) has rolled out [Be The Change](#), an anti-litter, anti-plastic education programme that partnered with The Greggs Foundation, a grant making charity for England, Scotland and Wales.



## Anti-Litter Challenge winners receive cash

Cork County has wrapped up its 21st annual [Anti-Litter Challenge](#) where towns and villages compete to get rid of litter. First place showings went to Blarney, Dunmanway, Carrigtwohill and Ballygurteen. In all, 30 communities took home cash prizes - from €200 to €2,000 for 1st, €1,500 for 2nd and €1,000 for 3rd.

## "Go away and don't come back"

Incorrigible spitters and litterers who carry out their dirty deeds on Uttarakhand State Assembly premises could see the welcome mat quickly disappear. A September 12 memo outlines new, escalating punishments ranging from a warning to a cash fine to being banned. CCTV cameras will help staff identify repeat offenders who've been barred from returning.

## Crush Plastic heads to the beach

Bottle crushing education visited the beach in Ghadira as the pro-recycling *Crush Plastic Bottle* campaign expanded its reach. Partners GreenPak Coop Society and GSD Marketing Ltd want bottle crushing to be the norm in Malta and Gozo to increase volumes and reduce litter. Volunteers gave out free water and crushing instructions. They rewarded compliant crushers with a branded key chain.

## DID YOU KNOW?

It was Keep New Zealand Beautiful Week from September 11 to 17. Auckland Council published [6 great ways to get rid of litter](#). For example, #4: "Make sure the lid to your rubbish bin is secure so litter doesn't blow free when emptied or if overfilled."

## Unapologetic Brisbane under fire

Despite criticism, Brisbane stands by its strict view of littering and makes no apologies for its unwavering enforcement policy in the Fortitude Valley nightclub district. Two-thirds of all tickets - 5,891 out of 8,713 at \$252 each - emanated from that area, a \$1.5 million windfall. In response to allegations of unfairness a city official suggested that clubbers simply pick up after themselves.

## Getting building site litter under control

Two real estate developers in Wyndham could become industry trend setters in responding to litter at construction sites. Over the next six weeks the firms of Wolfdene and Lendlease will clean up their sites to contain rubbish and keep litter at bay. They will educate their workers on proper food waste disposal. The trial taking place at Point Cook and Wyndham Vale is one that council hopes will inspire other councils to adopt similar initiatives.

## HEADLINE LITTER GRABBERS (SEP 10 - 17)

Some of what made our News Reel this week

### **Flintshire sets a record with private force (9/15)**

They're ticketing by the shovel load in Flintshire, UK. A 12-month trial using a private firm to target people leaving their litter or dog messes behind elevated the number of fines in 2016-17 to 4,726 from 195.

### **KAB unpacks its video contest for students (9/14)**

US students can enter their "inspiring, entertaining, non-judgmental, informative and optimistic" 30- and 60-second videos in the second annual Keep America Beautiful contest. The deadline for entries is October 6.

### **Wanted: A money back scheme for Malta (9/13)**

Malta's left wing party, Zminijietna, is pushing the country to adopt a plastic bottle cash-back scheme like Norway's, where 97 per cent of plastic is recaptured.

### **Ocean Ride idea has paddle boarders picking (9/13)**

Paddle boarders in Landes, France get a free half hour rental if they bring back a bag full of litter from a jaunt.

### **Open cooking on popular beach discouraged (9/12)**

A move to ban beach cookouts in Goa is gathering steam as a way to stop the associated littering.

### **Hull has a reason for its private litter squad (9/12)**

The use of private litter police in Hull, UK is aimed at "the selfish minority who spoil the city for everyone", said city councillor Alan Clark who's leading the charge.