

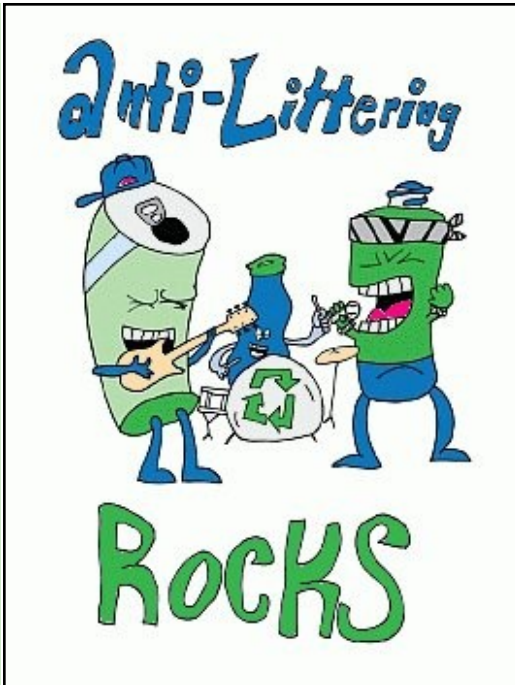
THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 15, 2017

A Winning Design

At right, the poster that won top prize in an anti-littering poster contest for fifth graders in Fairhope, AL. Its creator is Bryleigh Johnson from J. Larry Newton School. Her design appeared on t-shirts for each student who promoted the cause and pledged not to litter.



Waste Reduction Week is here

Canada marks Waste Reduction Week from October 16 to 22. Toronto's signature CN Tower will be lit up in blue and green to mark the start of the environmentally themed annual event. Across the country workshops and community outreach programs will reflect a [different daily theme](#) like textiles, champions, plastic and food waste. People can park their inspiring stories about saving the planet by sending submissions to info@wrwcanada.com and using the hashtag #WasteReductionWeek on social media. Surprisingly, no mention of littering on the website. Ironically, [Keep American \(sic\) Beautiful](#) is offered as a resource on the Canadian site.

Photo, right, is the bus shelter in Trinidad that has spurred some online chatter and has drawn attention to littering as an issue. Story below.



Crows to the rescue?

Crowded Cities, a Dutch start-up, wants to pilot a plan to train urban crows to retrieve littered cigarette butts and deposit them in a container in exchange for a food reward. Founders Ruben van der Vleuten and Bob Spikman are seeking funds to further develop Crowbar, their special bin and training device.

Pity the poor platypuses

The platypus population along Diamond Creek in Melbourne, AU is under threat from litter caused by human carelessness. Nillumbik has the area's highest rate of platypus entanglements. Australian Platypus Conservancy warns that even the smallest piece of litter can ensnare and hurt the unique mammal. The EPA has a hotline to collect public reports of littering and dumping.

DID YOU KNOW?

Toronto, Canada's long-term waste management strategy won a 2017 gold award of excellence from SWANA, North America's solid waste association, on August 16.



HEADLINE LITTER GRABBERS (OCT 8 - 15)

Some of what made our News Reel this week

Cheeky bus shelter gets tongues wagging (10/8)

A few bus stops on Maxwell Main Road in Christ Church, Trinidad & Tobago have people talking. A yellow and black wraparound sign says, "Stop RH Littering". 'RH' can be short for a Bajan curse word or, as officials of the Adopt A Stop program suggest, could stand for Road and Highway.

Dundee's epic battle aims to attract support (10/9)

Dundee City Council, with help from Zero Waste Scotland, wants all organizations and businesses to develop litter prevention action plans and is offering free advice and a [toolkit](#) to get them started.

East coast bottle picker wants refund raised (10/9)

After 20 years of finding refundable cans and bottles in Nova Scotia ditches and cashing them in, Adam Conrod says doubling the refund to ten cents would reduce litter.

Not down the drain, Toronto told (10/13)

[Live Green Toronto](#) announced a campaign to help people in Canada's capital learn all the things they should never flush down the toilet. Items such as dental floss, paper towels, even so-called "flushables"- wipes, feminine hygiene products, etc. - create clogs that harm the inner workings of the sewer treatment systems.