THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

October 22, 2017



Above, one of the images that Wandsworth uses in its public campaign against littering and dumping.

Jamaican hotelier donates bins

The general manager of Beaches Ocho Rios Resort has stepped forward with a donation of 200 trash barrels to St. Mary and St. Ann parishes, hoping to remove any excuse for littering there. Brian Roper gave the gift of bins to the chairmen of the two parish councils. A Sandals Resort property, the company is responding to a new, national call to keep Jamaica clean.

Community worker cleared

Laois County Council has dropped its littering charge against a well-known litter picker in Portarlington following public outcry and charges of unfairness. Terry Lawlor forgot to bring a plastic bag with him while walking his dog and had headed home to fetch one so he could return to tidy a fouling. On his way he was charged by litter enforcers. Lawlor gets up every morning at five to pick up litter around the Irish town. Alleging a case of enforcement overkill, community members rallied to either have the fixed penalty notice rescinded or they would pay his €150 fine.

DID YOU KNOW?

A <u>new app</u> for reporting littering and dumping was part of the package of policies from the south London borough of Wandsworth this week. The app is available for phones across all platforms iPhone, Android and Windows.

Wandsworth crackdown underway

When it comes to litter law enforcement, Wandsworth, UK is opting for a hybrid model - private and public teams working together to target littering, dumping and businesses who shirk their <u>cleanup duties</u>. The fine for flytipping is £400, up from £80, to reflect the serious steps council will take to recover its £4-million a year clear-up costs. Uniformed officers patrol seven days a week wearing body cameras. Another of council's recent investments - small, portable CCTV cameras monitor littering hot spots and gather evidence.

Convenience stores onboard with KAB

America's convenience and fuel retailers get a nod for partnering with Keep America Beautiful to publish "Being a Good Neighbor: A Guide to Reducing Litter, Managing Trash and Encouraging Recycling". To download a copy of it, go to <u>www.convenience.org/</u>

HEADLINE LITTER GRABBERS (OCT 15 - 22) Some of what made our News Reel this week

Hikers junk up Nepalese mountainsides (10/19) Hikers and climbers, many of them homegrown, are destroying famous mountain trails like Annapurna circuit in Nepal with mounds of litter to such a degree that the future of adventure tourism there has been questioned. **Ten rivers blamed for taking litter to sea** (10/16) A list of rivers responsible for delivering 95 percent of plastic litter into world oceans: Yangtze, Indus, Yellow, Hai, Nile, Meghna/Bramaputra/Ganges, Pearl, Amur, Niger and Mekong, according to a new study published in the journal, Environmental Science & Technology. **Nip not in the streets of Nottingham** (10/20) There's a new policy in Nottingham to ding those found drinking alcohol in the streets with £70 fines that will rise

to £500 if they don't pay. **Plan to fund projects unveiled at conference** (10/16) Industry and conservation heavyweights made public a plan to raise \$150 million for waste management projects in Southeast Asia at the Our Ocean 2017 Conference in Malta. The Ocean Conservancy -- in partnership with the Trash Free Seas Alliance, Closed Loop Partners, PepsiCo, 3M, Procter & Gamble, the World Plastics Council and the American Chemistry Council -- pledged a focus on China, Indonesia, the Philippines, Thailand, and Vietnam, the five countries blamed for half of the world's ocean plastic pollution, generating eight million metric tons of it each year.