

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

November 19, 2017

CASES AND FINES AGAINST LITTERING		
YEAR	CASES	FINES
2013-14	60,935	₹1,22,66,530
2014-15	54,317	₹1,08,64,750
2015-16	43,323	₹86,71,900
2016-17	50,292	₹1,01,16,450
2017-Till date	22,509	₹44,98,680

A five-year progress chart shows how India's South Central Railway is faring with ongoing measures against littering.

Leithers craft brilliant video magic

The creative brains at [Leithers Don't Litter](#) have produced a [video](#) on Facebook to remind people that litter doesn't magically disappear. The anti-litter group in Leith, Edinburgh, Scotland teamed up with local magician Elliot Bibby and crafted a superb addition to the world's litter prevention library. While the magician's sleight of hand appears to make litter go away, those of us not endowed with a magic wand or close-up magic skills better use the bins, the Facebook video concludes. In just a few short years the Leith group, founded by Gerry and Zsuzsa Farrell, has distinguished itself with clever, hard-hitting posters and advertisements.

Indian director does his bit

Filmmaker Karan Johar thinks littering is such a global menace his Dharma Productions made an advertisement to promote a cleaner world for the Adar Poonawalla Clean City Initiative, a drive for cities across India. Johar made the ad with actors Varun Dhawan and Alia Bhatt, who played astronauts. He tweeted the ad on Nov. 15. [@karanjohar](#)

California's bag ban gets a good rap

The ban on single use plastic bags in California is being linked to a 72 percent drop in plastic bag litter since 2010 using year-to-year collection data from Coastal Clean-up Day. In 2016, Californians voted for Proposition 67 to ban bags, upholding their 2014 bag ban and finally defeating the plastic industry and its lobbyists who fought it. State Secretary for Natural Resources John Laird confirmed "a substantial decline" in plastic bags littering beaches, rivers and parkways.

Anti-litter themed street art in Dunedin

Artist Guy Howard-Smith found financial backing from Dunedin City Council and Keep Dunedin Beautiful for his wonderful mural art creations on the theme of littering as an environmental disaster. [View here.](#)

DID YOU KNOW?

Datuk Yeo Boon Hai, Mayor of Kota Kinabalu, Borneo uttered wise words this week when he told the press that the mindset of "throw first and collect later" must be totally scrapped.

HEADLINE LITTER GRABBERS (NOV 12 - 19)

Some of what made our News Reel this week

Borneo bank gets litter free credit [\(11/14\)](#)

Kuwait Finance House is Kota Kinabalu's second litter-free bank and the 174th participant in City Hall's "Litter-free Zone Campaign", said Mayor Datuk Yeo Boon Hai at the bank's certification ceremony. To be certified, all staff, guests and visitors at the locale must stop littering.

Doncaster tops at littering and fining [\(11/16\)](#)

There's no trophy for being tops at this, but Doncaster is #1 out of 180 for issuing littering tickets in England from April to October: 3,548. Runners-up are Birmingham, Leeds, London Borough of Brent and Coventry.

Man with a van story wearing thin [\(11/14\)](#)

Irish litter enforcers would like more time than the mere six months allowed by law to identify and prosecute litterers. An often-heard excuse in court from those accused of dumping bags of garbage is that they paid an "anonymous man with a van who offered to dispose of them for €1 a bag", but they are rarely believed if enforcers can successfully bring them before a judge.

Private firms like doubling of fines [\(11/14\)](#)

No surprise here, the UK security industry is pleased fines will double in Britain, says one of its trade papers. Those contracted by councils may be anticipating higher revenues from fine-sharing agreements.

South Korean litter quite the traveller [\(11/16\)](#)

A water bottle from Jeju Island in South Korea travelled 5,500 km to be found on the shores of Kent, according to analysis of 63 kg of litter collected at Shakespeare beach in Dover by White Cliffs Countryside Partnership during this year's Great British Beach Clean.