

THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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[Norway noticing litter](#)

The Norwegian Society for the Conservation of Nature is sounding an alarm over the amount of litter landing on Norway's shores. An affirmative action plan is needed, said the organization's head, Silje Ask Lundberg. She called for "new measures against this huge plastic and litter problem."

[National park rangers on the lookout for litter louts](#)

Booderee National Park is prepared for a summer season dealing with litter louts. Park rangers intend to tackle the assignment in part with a novel arsenal - tote bags, bumper stickers and maps pinpointing rubbish drop-off locations - to help them engage with visitors.



CAPTAIN CLEANUP Quintin George bills himself as "Australia's environmental hero" and books himself for shows, school presentations and parties using music and a variety of themes such as Binners R Winners and Water Warriors.

[A name and shame group surfaces in Scotland](#)

A new pressure group is on the hunt for "grot spots" in Angus, home to a new strategy for forcing businesses to clean up around their shops. The group calling itself "Angus Litter Through The Lens", headed by Ralph Coutts, is pledging to take and publish photos of messy store properties, identifying them by name and targeting them for shaming. Also Coutts wants council to establish an award for businesses that excel in litter prevention. His goal is to involve businesses more and to use people with cameras to force change if it doesn't naturally happen voluntarily. On November 13 Angus hosted Scotland's first community-led Anti Litter Summit in Arbroath.

[Cherry stone case thrown out](#)

In *Litterland* Issue 41 we highlighted Jeff Hughes, an environmental worker, who appealed his £80 fine for dropping cherry pits on the grass near Birkenhead Library. Wirral Council dropped its charge against him this week as it became evident that the court case slated for January would likely go sour. To support his position at a preliminary hearing, Hughes was armed with an official procedural directive from the UK Department of Environment, Food & Rural Affairs that says actions such as dropping an orange peel or feeding bread to birds should not be subject to littering penalties. Had Hughes lost his court appeal he could have been fined £2500.

DID YOU KNOW?

Keep Lexington Beautiful [installed urns](#) for receiving used cigarette butts at key locations and found that butt litter decreased in the surrounding areas by 374%. The Kentucky metropolis is one of 1,700 communities to adopt the Keep America Beautiful Cigarette Litter Prevention Program, now in its 15th year.

HEADLINE LITTER GRABBERS (DEC 10 - 17)

Some of what made our News Reel this week

Training for environmental crime fighting [\(12/15\)](#)

Rwanda dispensed two days of training to about 100 police officers and army reservists this week in a fresh bid to tackle environmental law enforcement. The Chief Inspector of Police opened the session underlining that the need for action on environmental crimes is urgent.

First-ever Anti-litter Day hits Mumbai [\(12/12\)](#)

Fifteen schools in Mumbai enlisted as participants in the city's first-ever Anti-litter Day.

District seeing successful butt reduction [\(12/12\)](#)

Chichester is reaping the rewards of anti-litter vigilance. One month into a campaign of ticketing smokers for improperly discarding cigarette butts, littered fag filters have been reduced by 65%. Some 300 people have been hit with fixed penalty notices so far during the blitz.

No more jail time for litterers here, just fines [\(12/11\)](#)

A 2018 Iowa state law will require cities to reimburse an offender's defense costs when punishment for a misdemeanour includes jail time. So Sioux City has dropped the jail time from its littering penalty.

They're young, well-intentioned and MAD [\(12/4\)](#)

Student activists in Dehradun, India plan to identify the city's worst littered locations and write council a report as MAD -- Making a Difference by Being the Difference.