

# THIS WEEK IN "LITTERLAND"

www.litterpreventionprogram.com

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## Happy New Year! Keep It Clean In 2018

In saying goodbye to 2017, reflect on all the ways in which you, your family, friends and associates can help prevent litter in the coming year. Below we offer a few ideas. Litter continues to be a growing and perplexing problem worldwide. Those of us who care must resolve to do even more to reach those who fail to recognize the damage their littering does. Inspire them to change.



### Please don't feed the birds

A mom in Bradford, UK found out the hard way that even crumbs from a sausage roll can get you a ticket. On their way to a bin to dispose of their food wrappers, her children, 3 and 5, were scattering flakes of baked goods to feed the pigeons. City enforcement officers handed the mother a notice to pay £80 for littering or fight the fine in court.

## Sample Resolutions for 2018

- Stop using plastic straws.
- Use recyclable or reusable cutlery.
- Switch to reusable bags and coffee cups.
- Purchase bulk foods in reusable containers you bring from home to replace single-use plastic bags and twist ties.
- Instead of bottled water, use a personal, refillable water bottle.
- Recycle properly by learning all the rules and following them.
- Pick up litter.
- Keep a litter bag in your car or handbag.
- Stop spitting gum on the ground -- wrap and save it for the next available bin.
- Smokers: quit littering - use a container or just quit smoking.

## DID YOU KNOW?

In Petaling Jaya, Malaysia, politicians are trying to improve household waste collection so that rather than paying the city a fee to rent a three-tonne truck for hauling waste to the dump themselves, residents could have a free call-and-collect service for waste pickup at their door.

## HEADLINE LITTER GRABBERS (DEC 24 - 31)

Some of what made our News Reel this week

### New bins in Old Town may lead to more [\(12/25\)](#)

Old Town business district in Petaling Jaya, Malaysia has 25 green and yellow, steel, 40-litre bins, placed 50 meters apart, on trial on two main streets. Councillor Terence Tan says they are being well used. If deemed successful the bin program could be expanded by Chinese New Year 2018.

### Hull city statistics proof of hard line stance [\(12/27\)](#)

Waste-related offences are a big deal in Hull, UK. More than 5,000 cases of dumping were reported as of March of this year. That's up almost 1,000 compared to the previous year, according to Hull Data Observatory data.

### Political party has a larger purpose [\(12/27\)](#)

In Myanmar the National League for Democracy party leader Daw Aung San Suu Kyi has our vote. She says all her MPs will pick up trash nationwide year round to exemplify their work for the people. "Being an MP is no excuse for being conceited," a party spokesman said.

### Litter-shaming photographer [\(12/30\)](#)

Senegalese photographer Ina Thiam uses rubbish in Dakar as a backdrop for her fashion model work, hoping the images will inspire people to clean up around them.

### Coming in Litterland's first issue of 2018 . . .

Qatar just launched a major campaign. More next week.