

# THIS WEEK IN "LITTERLAND"

[www.litterpreventionprogram.com](http://www.litterpreventionprogram.com)

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## LITTER IN SWISS FARM FIELDS KILLING COWS, SAY FARMERS IN MOUNTING NATIONAL CAMPAIGN

Rural areas in Basel, Switzerland have been hit with a wave of suspicious cow illnesses and deaths. Farmers suspect that littered bottles, cans and bags in their fields are being caught up in the hay shredding process and that their ruminants are ingesting plastic, aluminum and glass fragments in the feed. Farmer Hansueli Wyss, 50, said they try to clear away all the litter first but believe they do miss some of it, so great is its volume and frequency. A photo of an orphaned calf above the slogan "Litter Kills Animal" is prominent in the farmers' national campaign to end littering of farm fields. On the lighter side, another poster shows a bottle hurled from a car window about to hit a cow's derriere and the caption, "Litter Makes Me Sick". These efforts have struck a nerve in the reputedly neat Swiss nation, the New York Times reported on Tuesday.



**Now that's different!**  
Volunteers in Manchester use an eco-safe spray paint to highlight errant pooch poop patches (shown above) hoping to shame negligent dog owners into clearing away their canine's daily deposits. Braintree is the latest UK town to express interest in taking a shot at trying this.

## Trinidad and Tobago to bring back Charlie

Charlie, an iconic figure of the 1980s' litter movement in T&T is making a comeback. His image re-digitized and revamped for today's young kids, Charlie is part of a larger government picture being touted by two lead ministers. Employing 145 litter wardens and calling for aggressive enforcement, the government seems keen on zeroing in on plastic waste and beverage containers and is setting the stage for introduction of a Beverage Containers Bill.



Ireland has distributed 400,000 free "pooper-scooper" bags to combat the problem of dog litter.

For the second straight year Australia has marked a national day asking smokers via clever print and video ads not to litter on National Butt Free Day.

## HEADLINE LITTER GRABBERS (NOV 3-10)

Some of what made our News Reel this week  
[litterpreventionprogram.com/news-reel.html](http://litterpreventionprogram.com/news-reel.html)

### EU makes move to control plastic bag use (11/4)

Watch for action on reducing plastic carrier bag use in Europe. The 28-nation EU will look to Danes, who use just four plastic bags each a year. Germans use 65, Irish, 18. Some eastern EU nations ring in at 450 bags per person annually. EU's annual bag use total is about 100 billion.

### Bolton takeaway pledge (11/5)

Some 550 eateries in central Bolton UK are serving up special attention to litter in a laudable team display. Besides bins, tidying and using less packaging, they all ask patrons not to litter as part of their Food On The Go charter.

### Pittsburgh police set up a litter hotline (11/5)

Police in litter-conscious Pittsburgh know nabbing a litterer in action can be tricky and hope their new phone/web hotline will be the public's helping hand for fingering culprits. Needed: Date, time, place, Lic. # [www.DontTrashMyTurf.org](http://www.DontTrashMyTurf.org)

## DID YOU KNOW?

Dublin's survey released Nov. 7, 2013 reveals:  
10% rarely or never clean up after their dog  
20 % don't always pick up after their dog  
34% have a dog  
66% think dog litter is a problem, 49% think it is getting worse  
58% find gum a problem; cigarette butts - 60%

### 1,000 take on politician's litter challenge

Paul Berry's Grades 2s and 3s at Harbour View School cut waste by 90% to win MP Fin Donnelly's fourth annual litter-less challenge in Coquitlam, BC. One thousand students took part in the challenge during Waste Reduction Week, Oct. 21 to 25.

